

company profile

# cielo

hand made — in Italy.

“ the quality of the design, the selection  
of the best materials, the attention to  
detail, the knowledge of craftsmanship  
and the constant search for harmony  
between form and function „

Alessio Coramusi — Ceramica Cielo, 2020



# We are here



*Civita Castellana / Viterbo / Italia*  
42°17'46"N 12°24'36"E



*Fabrica di Roma /  
Viterbo / Italy*

*Ceramica Cielo  
Factory 1*

*Ceramica Cielo  
Factory 2*

*Civita Castellana /  
Viterbo / Italy*

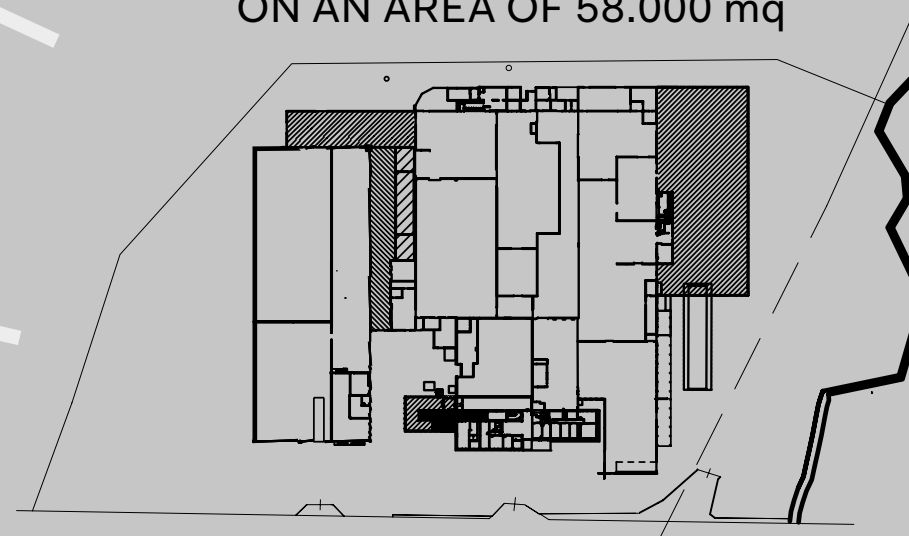


# 2 factories for about 34.000 mq

**Over 160**  
of employees and  
direct collaborators

**Over 300**  
items produced in  
22 different colors

**FACTORY 1**  
25.000 MQ COVERED  
ON AN AREA OF 58.000 mq



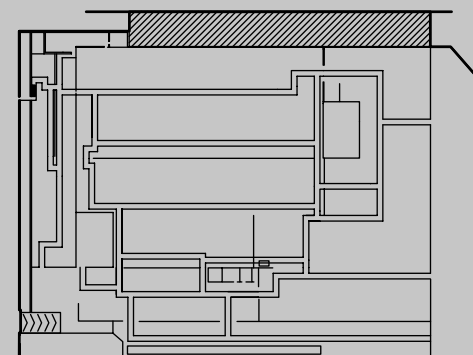
**Over 70**  
agents for Italy and  
the world

**10 designers**  
internationally  
renowned who  
collaborate  
with Cielo

**Over 1200 active**  
customers in Italy and  
in the world

**Over 30**  
new collections  
launched since 2016

**FACTORY 2**  
8.500 MQ COVERED



**Over 100**  
the artisans and  
suppliers working  
for Cielo

**22 international**  
awards received

 **FUTURE COVERINGS**



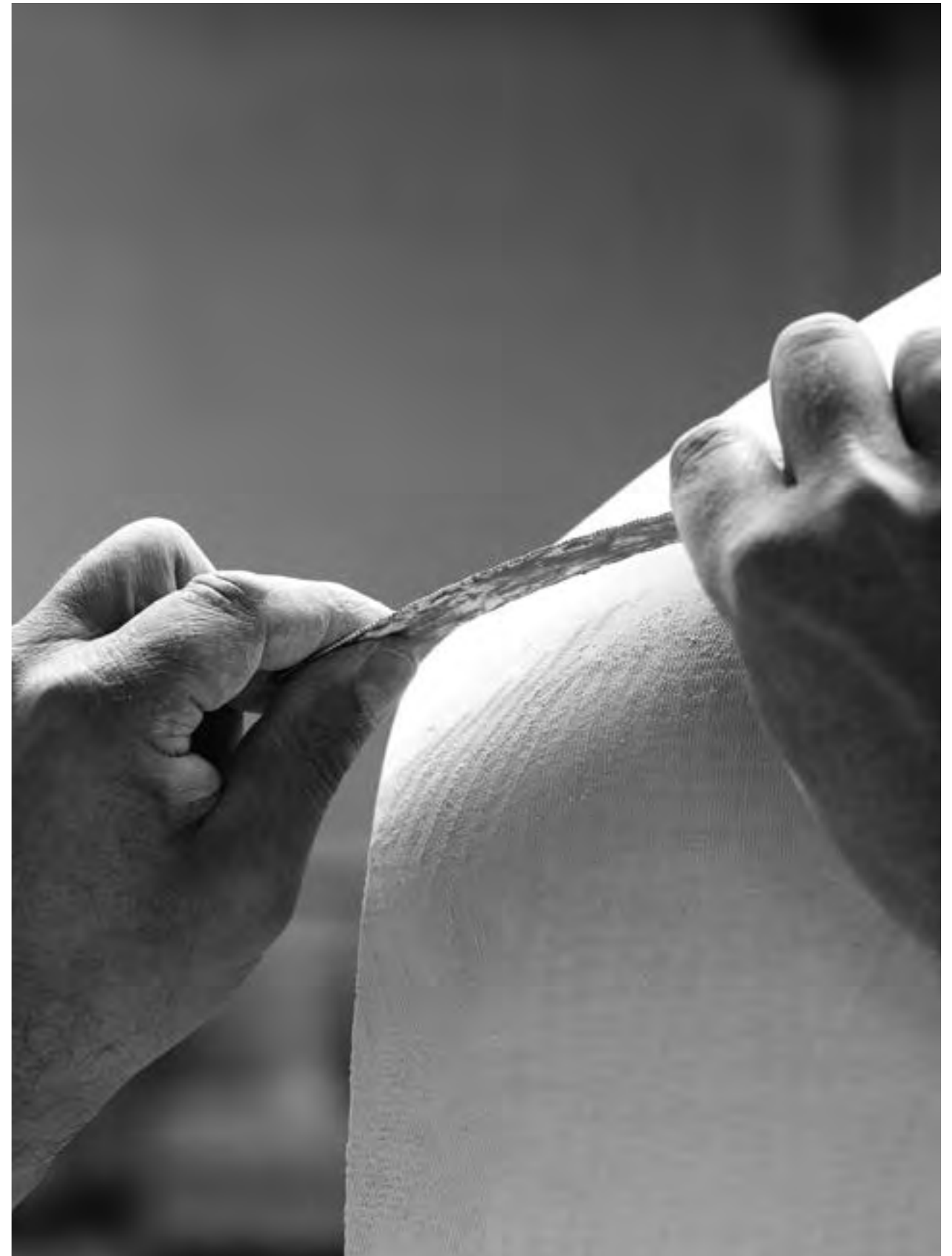
## It all starts here

From our past, our passion and  
the love for our craft.  
Our company is based in  
the area of Civita Castellana, an  
Etruscan territory with an  
ancient artistic tradition.

# The "slow" factory. The culture of the hands.

Ours, contrary to the industrial logic of recent decades, is a “Slow Factory”, and our mission is to develop “the culture of the hands”. We have put the professional dignity of people back at the "centre" and have returned them to being master craftsmen of their own work". We characterise our production by the tailoring, strictly Made in Italy, and the strong link with the values of craftsmanship.

Alessio Coramusi  
CEO Ceramica Cielo



Handmade in Italy.

The human being,  
at the heart of our project.  
Our product is made by our men  
and our women, not by machines.







## Mission

To satisfy customer demand with excellence and contribute, with our products, to improving people's quality of life, generating wealth in a sustainable way.

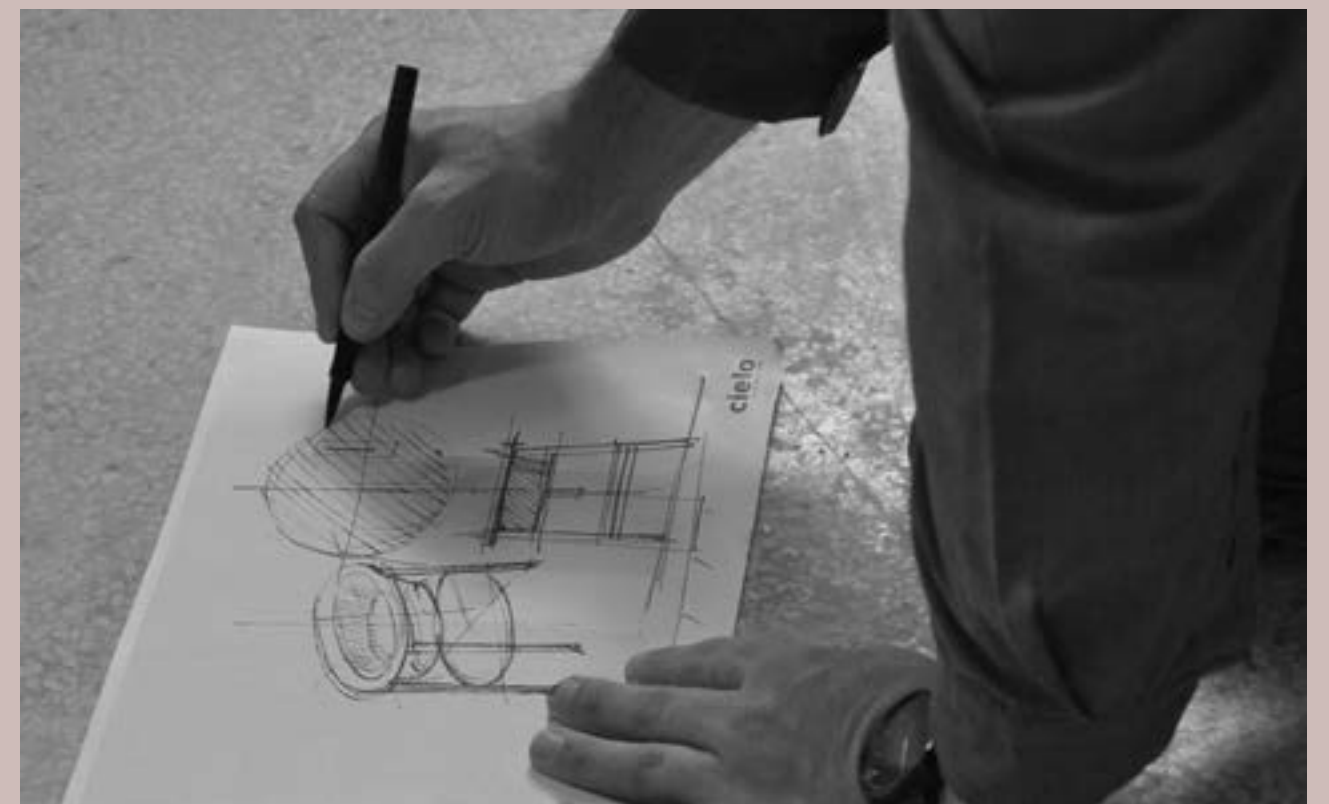


This is who we are, this is Cielo!

Commitment.

Acting as a team,  
regardless of area and function.

Demonstrating commitment  
to finding results. Concerned about  
the company's image.





## Integrity.

Aligning with our culture and philosophy.  
Relating in a responsible way  
with everyone.

Working with ethics and honesty.  
Doing what we promise.  
Respecting what we agree.  
Relating with respect. Being fair.

Improvement, Believing that it is possible  
to do better and better.



Always staying one step ahead of our  
competitors. Not being content with what's  
already great.

Using everything that exists better.  
Striving to continuously develop.

# The territory

Cielo reaffirms and defends the brand's belonging to a territory, that of Civita Castellana, rich in tradition and manufacturing capacity, a place from which it has drawn its know-how and which today is the fertile ground in which to cultivate and reap the rewards of research, investment and renewal of the production structure.







## Social sustainability and equal opportunities

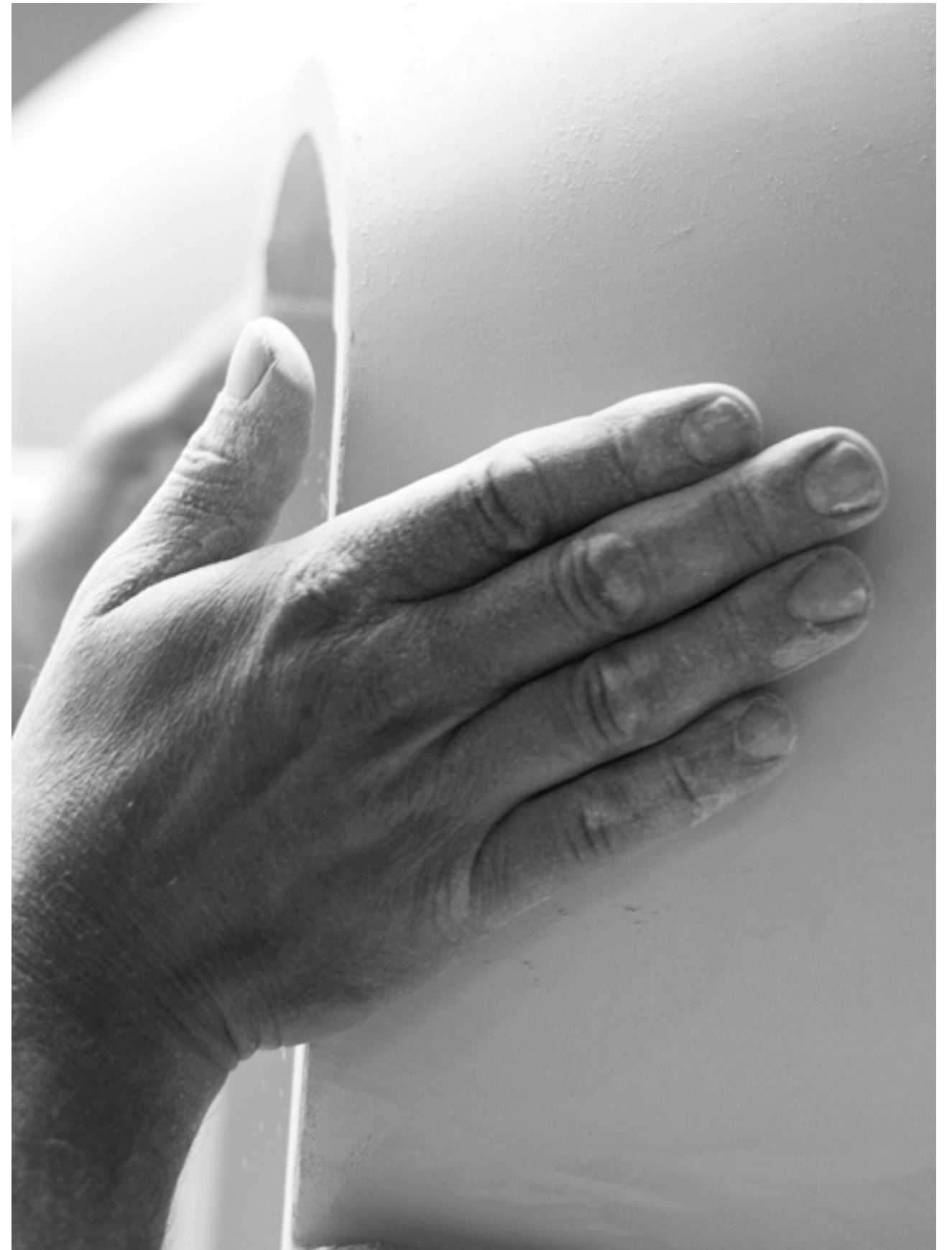
Aware that we are part of the world, in Cielo we act with social responsibility, considering the future of new generations and the development of our community through work.

There is no discrimination or distinction between men and women in the selection of Cielo personnel. As a result, there is a balance between the number of female and male employees within the Cielo staff. Prevention and safety in the workplace, as well as the application of transparent protocols with suppliers, constitute some of the absolute priorities for the management of Cielo's production and administrative structure. Cielo does not exploit or employ child labour in any way.

# Ceramic Design Culture

A strong link with the Made in Italy artisan tradition and constant technical and stylistic research are the elements that best embody the style of Cielo, the company that has rewritten the history of ceramics for the bathroom, taking it beyond the known limits.

Today Cielo is a brand with a global reach, a spokesperson in the world of an informal and relaxed lifestyle with multiple languages, known and appreciated for the strong innovative content behind the apparent simplicity of a sober and refined design. The Cielo collections are characterised by their unconventional spirit, which embodies an idea of quality leisure time typical of the Mediterranean area, opening it up to different inspirations and suggestions.





“ We have continued to work to give new impetus to everything we care about most. The value of handmade, the technological innovation the new finishes, the experimentation and the knowhow, which all translate into design with a contemporary and timeless taste for a product characterised by a high degree of customisation. ”

Alessio Coramusi,  
AD Ceramica Cielo





## Bespoke Bathroom Solutions

In the game of combinations of shapes and colours, it is possible to tack between different moods, shaping the bathroom environment of one's desires. Thanks to collections that embrace various worlds of taste and pioneering experimentation in terms of shapes, sizes, thicknesses, surfaces and colours, Cielo offers the market a potentially infinite number of solutions for the bathroom environment, responding to the most discerning customers' demand for a unique and exclusive product with a strong identity, in the name of maximum customization and individualization.



# B

Bespoke, bathroom.



Plinio collection



Multiplo collection



Delfo collection



“We wanted to create products  
that would enhance the  
Company’s artisan soul, its  
vocation to offer objects that  
demonstrate the excellence in  
ceramic workmanship  
that only Cielo has”

Andrea Parisio and  
Giuseppe Pezzano



Delfo collection



## Color is our attitude

Experimentation with colour is one of Cielo's distinctive features. The Company's trademark colour palette "Le Terre di Cielo", the exclusive colour range that has made it known worldwide with 24 inimitable shades.

An example of a new way of conceiving the role of colour applied to the ceramic design element. The result of a two-year study to develop opaque shades of colour not previously present in the sector, it is distinguished by its particular softness to the touch that enhances the aesthetic beauty of the glazes themselves with excellent resistance and cleanability characteristics. Cielo is also recognised for Extrà ceramic, the thinnest ceramic in the world with a thickness of only 5mm, the result of the strong orientation towards research that has always characterised the DNA of the company. Made possible by the use of exclusive raw materials and unique craftsmanship, Extrà ceramic enhances the light and refined design of the products, reducing their weight to the advantage of greater manoeuvrability during processing and transport.

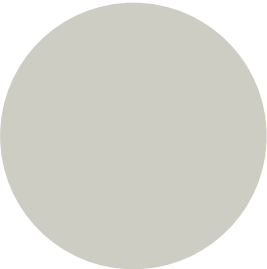
# The invention of colours: le Terre di Cielo

Le Terre di Cielo a perfect finish  
with an impeccable appearance  
and soft to the touch.

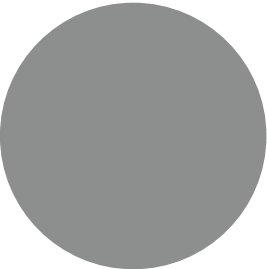
The exclusive use of super-selected and unique raw materials by Cielo, combined with the manual processing carried out by Cielo's master craftsmen enable us to create exclusive and unique surfaces to obtain a luxurious and inimitable product entirely produced in Italy. A smooth, soft and velvety surface gives Cielo ceramics a pleasant touch and visual appeal. A vast range that is unique in the world, with a choice of 24 finishes available on over 400 ceramic items, for a total of almost 10,000 products to choose from.



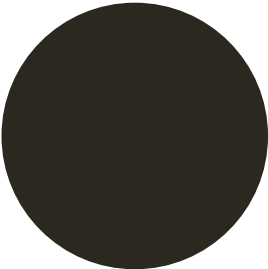
01\ Talco



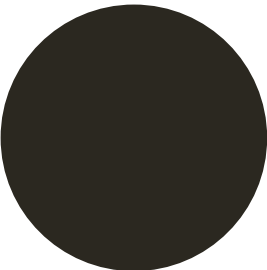
02\ Pomice



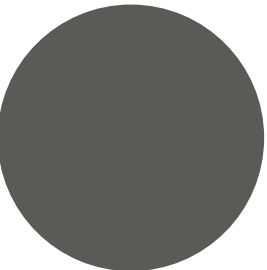
03\ Brina



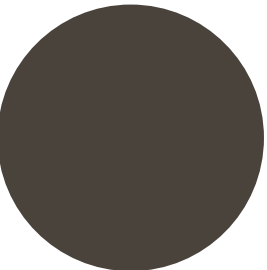
04\ Basalto



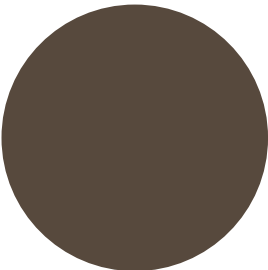
05\ Lavagna



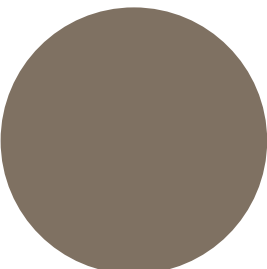
06\ Cemento



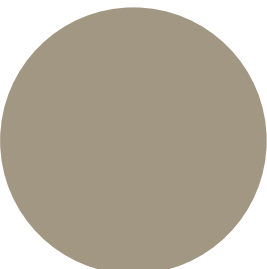
07\ Fango



08\ Cacao



09\ Arenaria



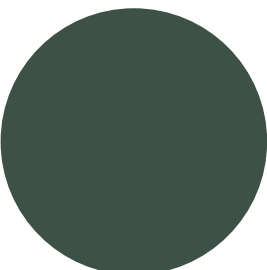
10\ Avena



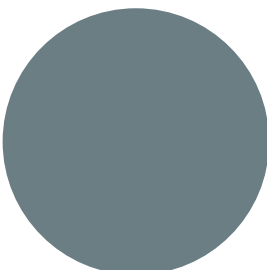
11\ Lino



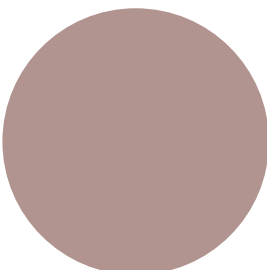
12\ Agave



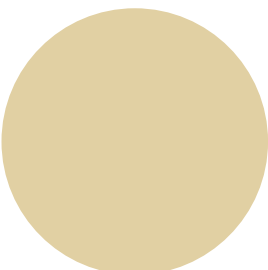
13\ Muschio



14\ Polvere



15\ Cipria



16\ Canapa





# Le Acque di Cielo

A palette of glossy enamels, full of emotions and sensations made up of six variants: Oltremare, Smeraldo, Alga, Corallo, Ninfea and Anemone.

Aware of the complexity and tradition that binds ceramic to glazes, Cielo continues its research work to introduce new colour effects into the bathroom environment. A path of experimentation through which to understand the essence and origin of colour, investigate its relationship with nature and interpret its value in the ceramic artefact. Glossy and matte tones. Acque e Terre di Cielo. A new, glossy palette joins the matt colours, creating new suggestions and therefore new stories.





## The designers

The collaboration and dialogue with great architects is vital for us because it inspires and stimulates us to become small masters of art, working in a professional manner to produce small pieces of art. This comparison separates us from the production of an industrial design, characterised by the repetition of pre-existing moods.

Marco Piva



Andrea Parisio, Giuseppe Pezzano



Claudio Silvestrin



Marco Casamonti



Karim Rashid



5.5 Designers

«The collaboration  
with our designers has  
"pollinated" our minds and  
given us "fantasy glasses"  
that today govern and  
inspire the factory.»





## Configurator



## Mood board



## Corners: innovative solutions



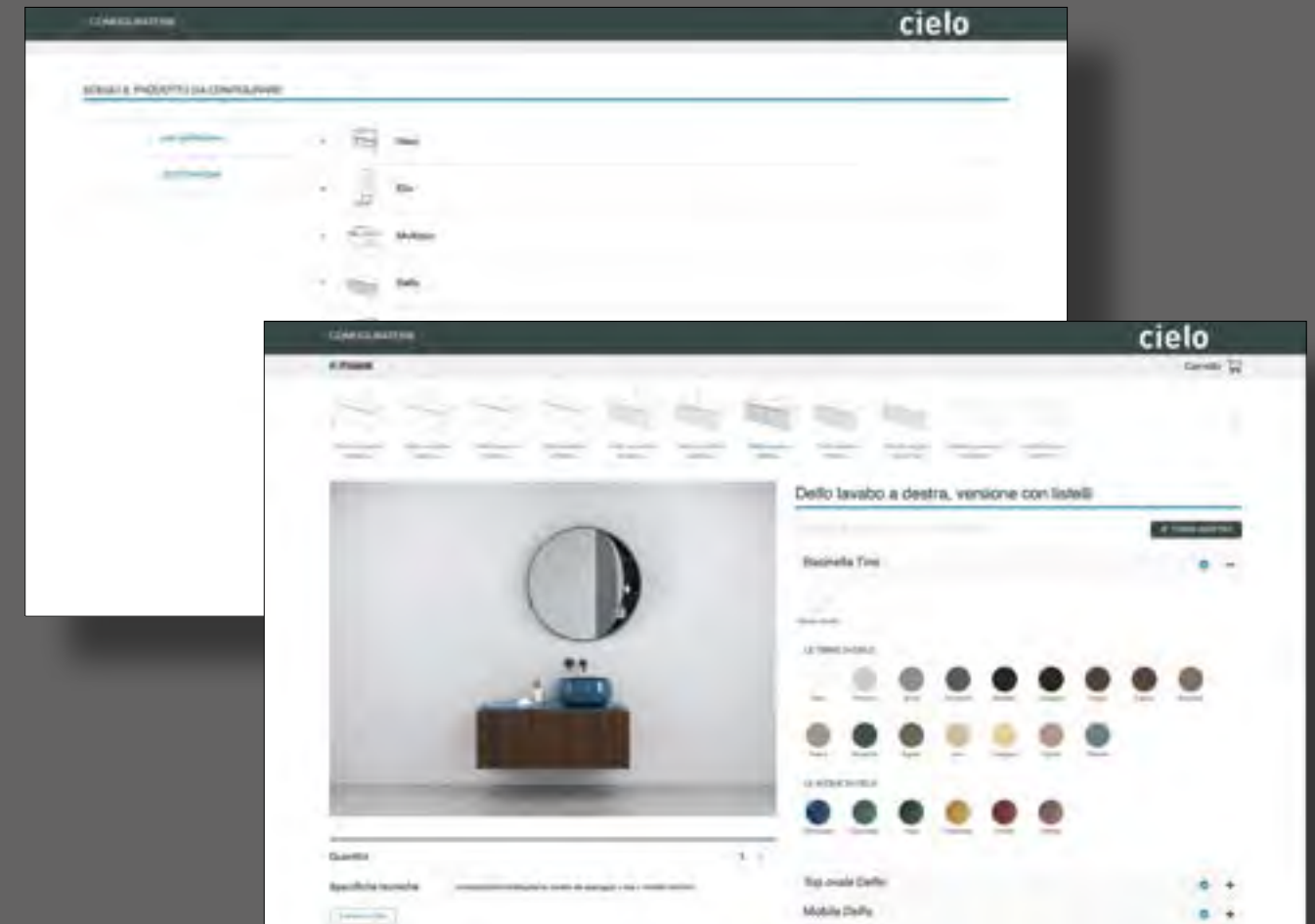
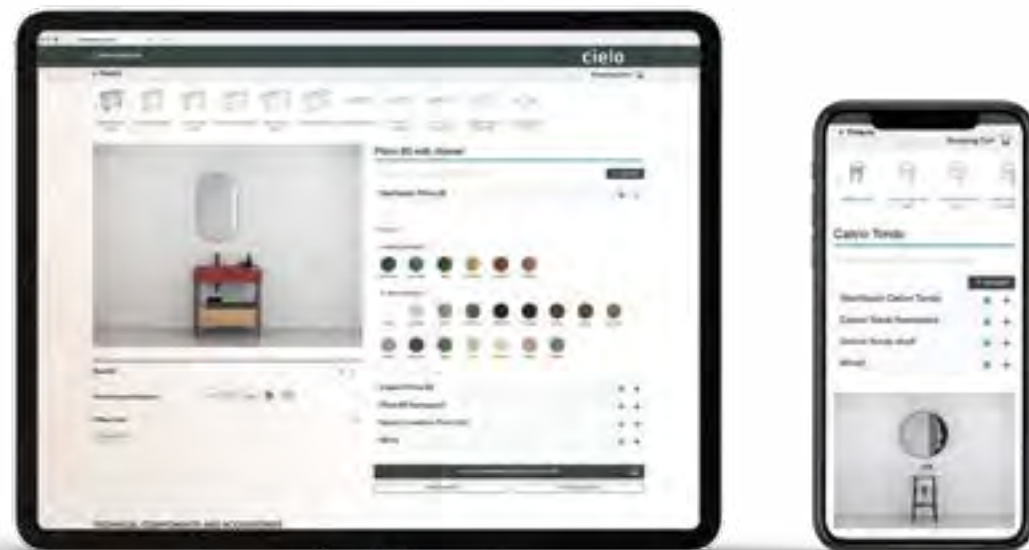
## Strategy tools and commercial support

Always on the lookout for innovation, we explored the possibilities of digital technology to find new ways of communicating with our audience: designers, architects and end users.

Cielo committed to relaunching and continuing to invest, with one clear objective in mind: to continue to offer the highest quality in all areas. The results are two tools of which we are particularly proud. The first is the collection of moodboards, tables of inspiration for identify new ways of expressing and using our products. Then we developed the Configurator, which via our website offers users the opportunity to intuitively experiment with the infinite combinations that characterise all our collections.

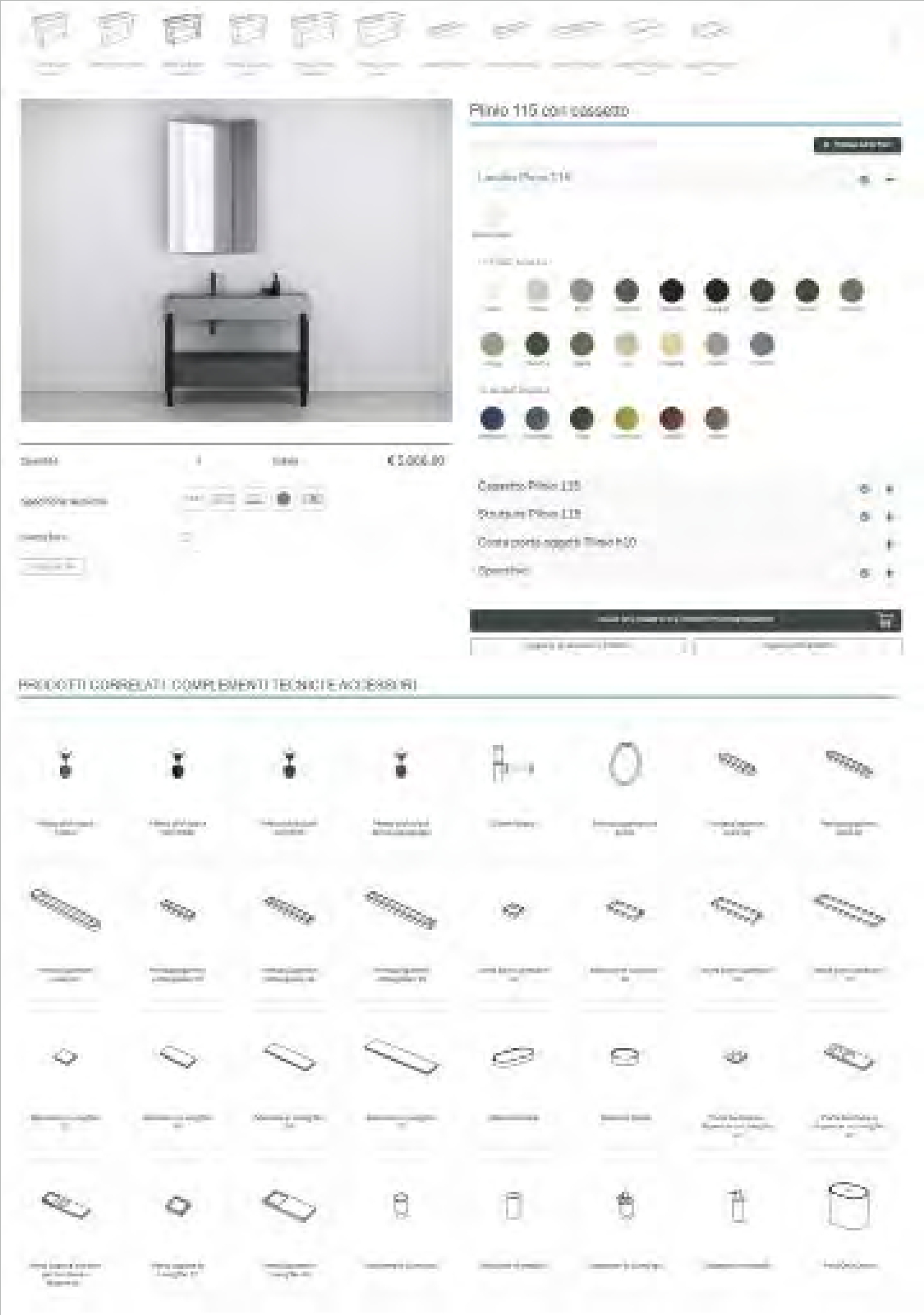
# The Configurator

Configurator. An easy and immediate digital tool, playful and professional. Play with colours, materials and finishes. Combine products and accessories. Create the most diverse combinations.



Organised by collections and products, it instantly displays the chosen configuration and allows you to save it. A way to experience first-hand the flexibility of the bathroom in the vision of Cielo, highly customisable down to the smallest detail.





# Configurator. An easy and immediate digital tool, playful and professional

For each product and configuration,  
you can choose all the accessories  
to match, to complete the total look  
of the bathroom.

# Moodboard

The industrial atmosphere of a loft in Antwerp. The relaxed and familiar interiors of a Chianti farmhouse. The convivial and relaxed attitude of an apartment in the heart of Berlin. The power of nature that you can feel in the interiors overlooking the pristine landscapes of the Algarve. Creative inspirations and ever-changing stimuli with original moodboards designed by Cielo.

An imaginary journey through cultures and cities from all over the world to encounter flavours and atmospheres influenced by international styles and aesthetics. Eclectic and transversal, Cielo products fit perfectly everywhere. The bright colours and opaque shades of ceramics, the warmth of woods in different finishes, hand-crafted leather and metals. The purity of shapes for ever-innovative furnishings and accessories. Sensory suggestions that blend to create ever-changing moods.

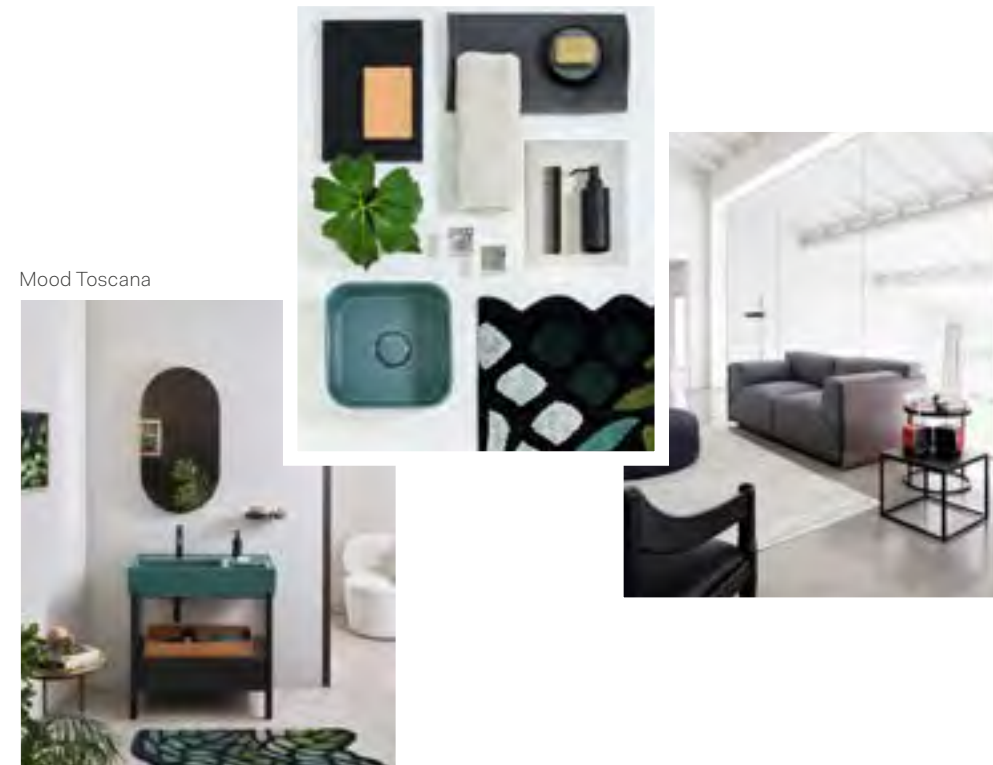




A collection in constant evolution,  
dedicated to architects, designers  
and end users. Cielo proposes a  
new moodboard every 20 days.  
A new stage in a journey open to  
new discoveries to be  
experienced and shared.

«Eclectic and  
transversal,  
Cielo products  
fit perfectly  
everywhere»

Mood Toscana



Mood Copenhagen



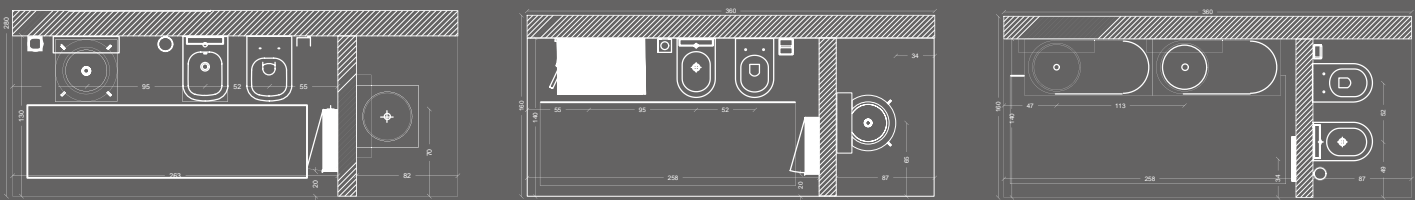
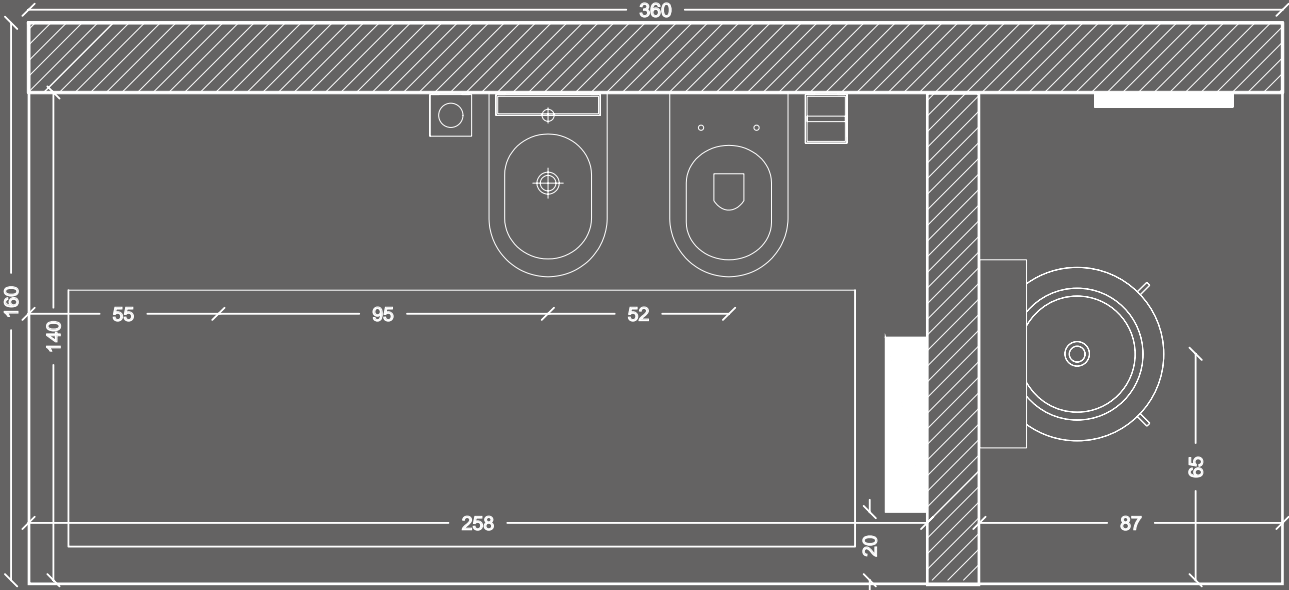
# Corners: innovative solutions

Exhibition proposals adaptable to any space and showroom. An inspirational tool, guidelines for designers and retailers. A language of materials, shapes and colors designed by Cielo to offer everyone infinite creative possibilities.

Micro-environments alternate to reveal new details, products and finishes. Arrangements that recall the natural inspiration that runs through the design of Cielo, in a balance of shapes and styles.







«Micro-environments alternate to reveal new details, products and finishes. Arrangements that recall the natural inspiration that runs through the design of Cielo, in a balance of shapes and styles.»



# ADV 2021

Cielo plans a complete advertising campaign, becoming a reference point for designers who can find the brand in the most renowned design and architecture magazines, both in Italy and abroad.



FRAME







AD ITALY



MARIE CLAIRE ITALY



D LA REPUBBLICA ITALY



ELLE ITALY



ELLE DECOR ITALY



IO DONNA ITALY

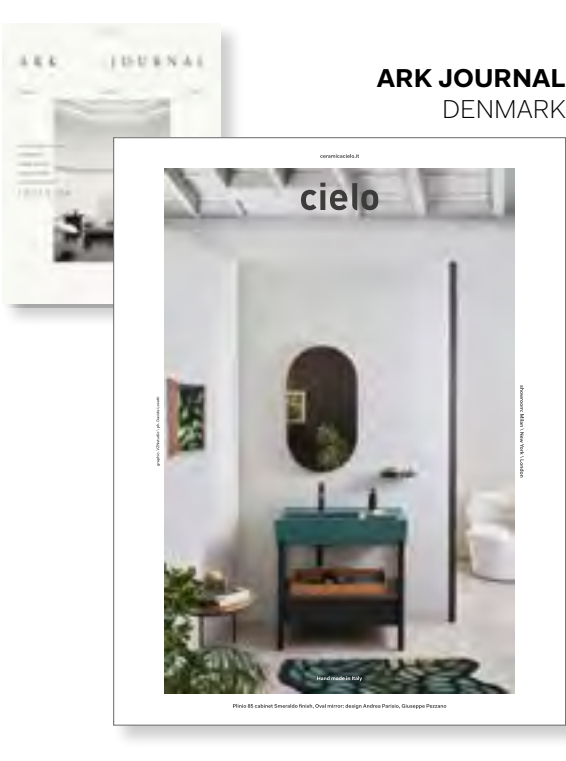
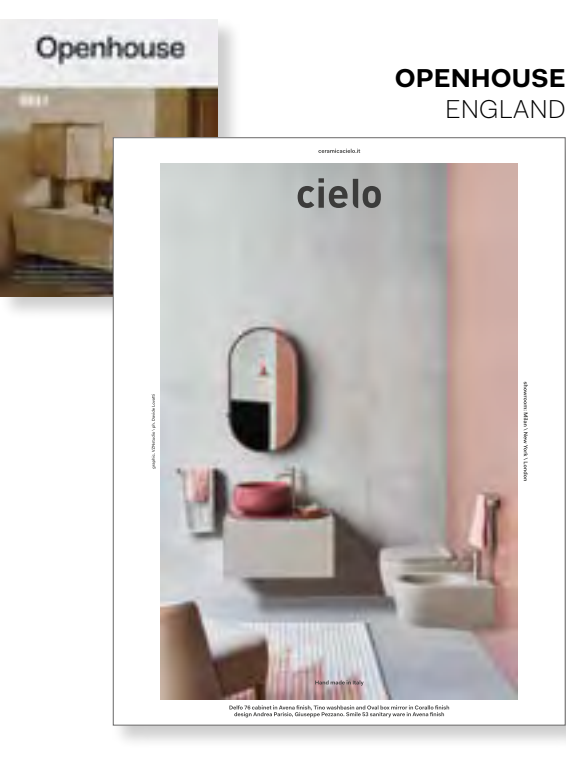
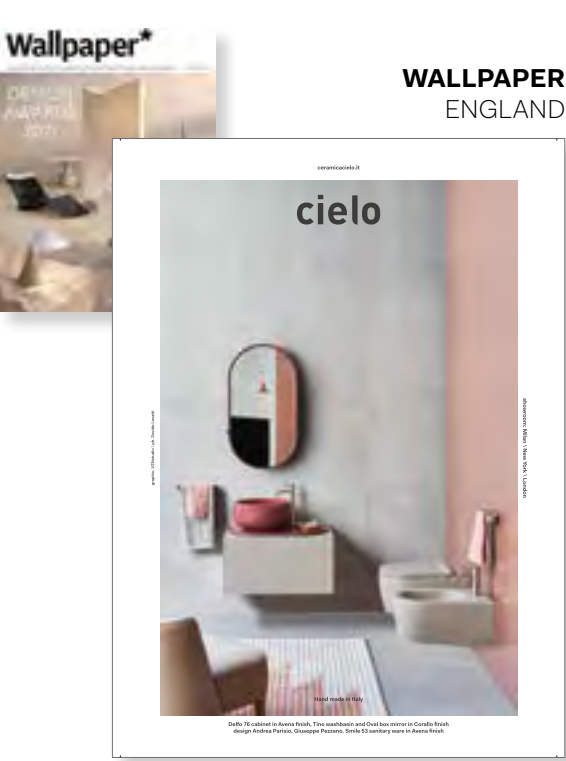


ELLE DECORATION  
FRANCE



MARIE CLAIRE MAISON  
FRANCE

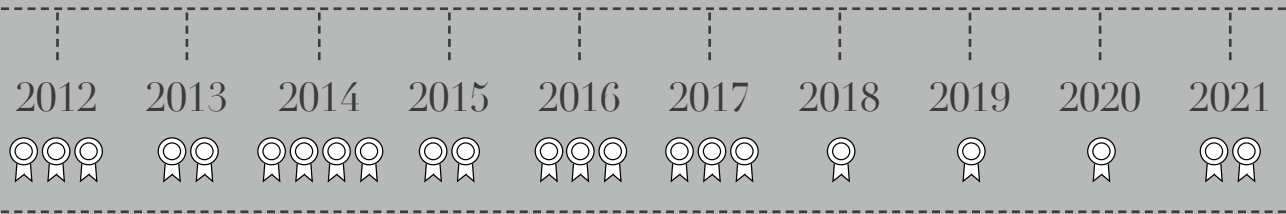






# International awards

The value of Cielo’s project is testified by the international awards and recognitions.



## Elle Ovale

design Andrea Parisio  
Giuseppe Pezzano



## I Catini

Catino tondo  
design Andrea Parisio  
Giuseppe Pezzano



## I Catini

Catino doppio  
design Andrea Parisio  
Giuseppe Pezzano



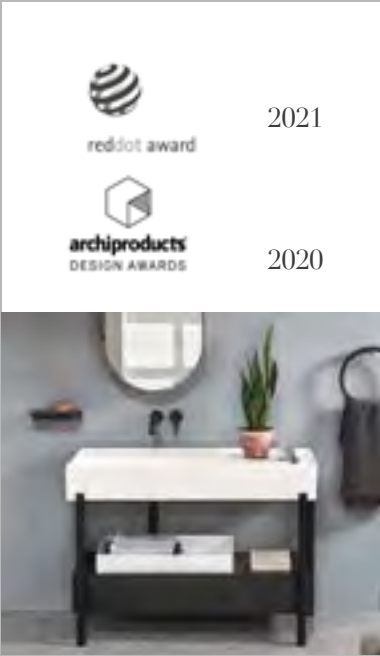
## Delfo

design Andrea Parisio  
Giuseppe Pezzano



## Plinio

design Andrea Parisio  
Giuseppe Pezzano



## Kyros

design Andrea Parisio  
Giuseppe Pezzano



## Narciso

design Andrea Parisio  
Giuseppe Pezzano



## Tiberino

design Andrea Parisio  
Giuseppe Pezzano



## Company Award

ICFF New York





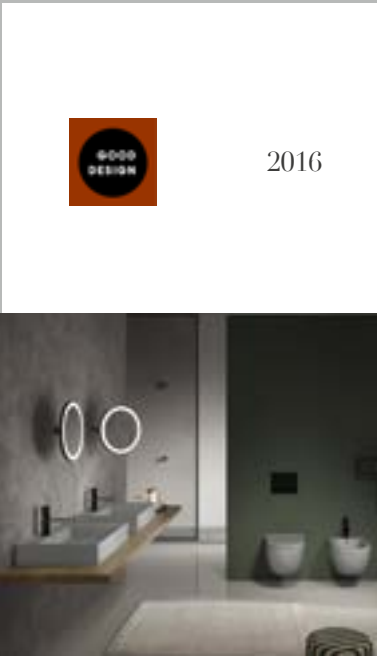
Le Terre di Cielo

A range of colors  
unique in the world



Enjoy

design Karim Rashid



Orinatoio

design 5.5 Designers



Le Giare

design Claudio Silvestrin



Amedeo

design Karim Rashid



# Worldwide references

Functionality, quality and customization possibilities make the brand a leading player in the contract sector too.

Numerous references already realised in the world include Casa Alitalia at the Fiumicino Airport in Rome, the Star Hotels Rosa Grand in Milan, the MUSE Science Museum in Trento, the Antinori winery in San Casciano Val di Pesa and the North Island Resort in the Seychelles, where Cielo brings its expertise and colourful creativity. Servicing the contracts, a highly qualified team checks, finishes and, where required, decorates every single piece by hand, ensuring total customization meets the challenges of the most ambitious projects.







## Green Pea

Location: Turin, Italy

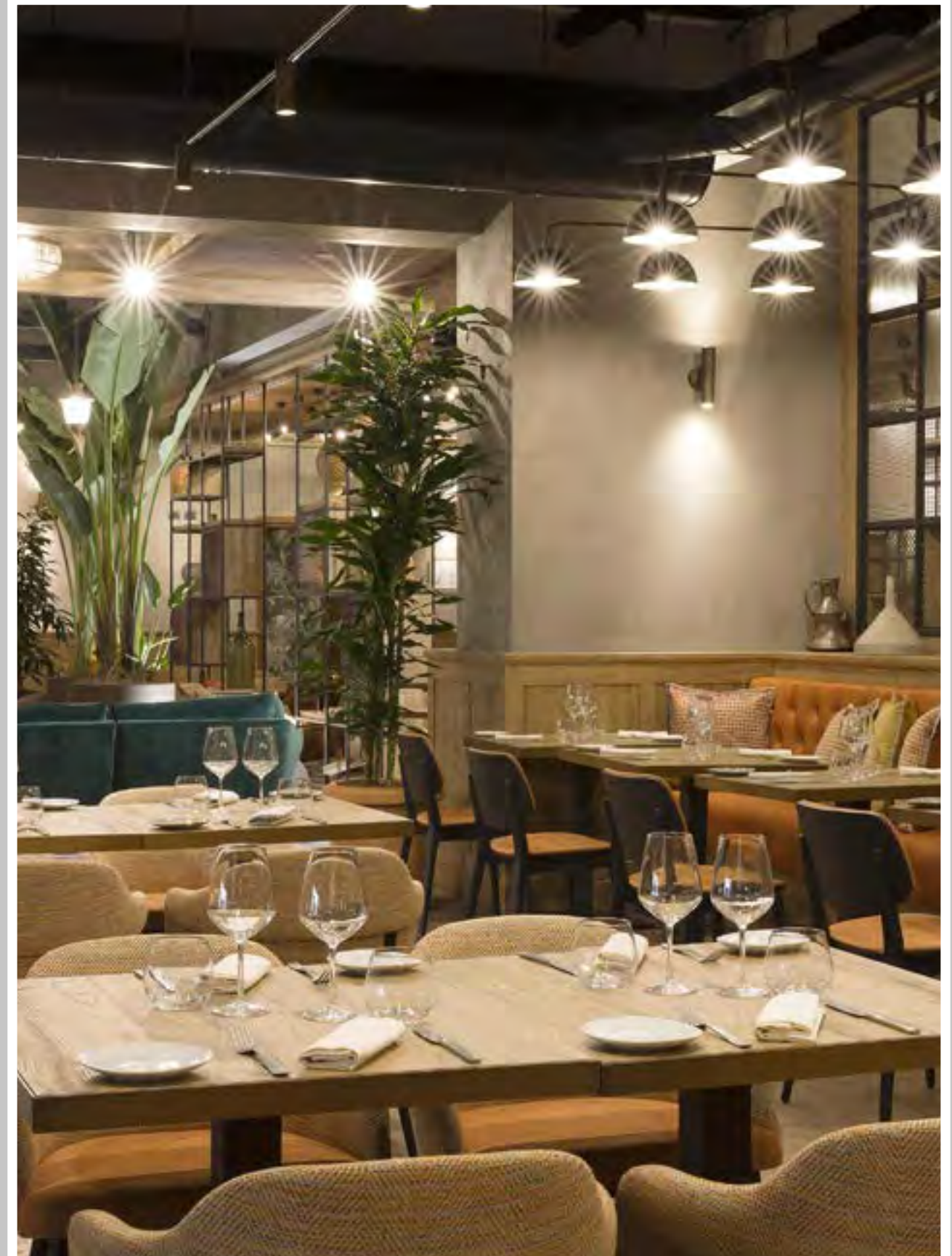
Ceramica Cielo, partner of Green Pea, furnishes the bathrooms of the building and is present among the excellence of design in an exclusive showroom





# Hotel Hilton Roma

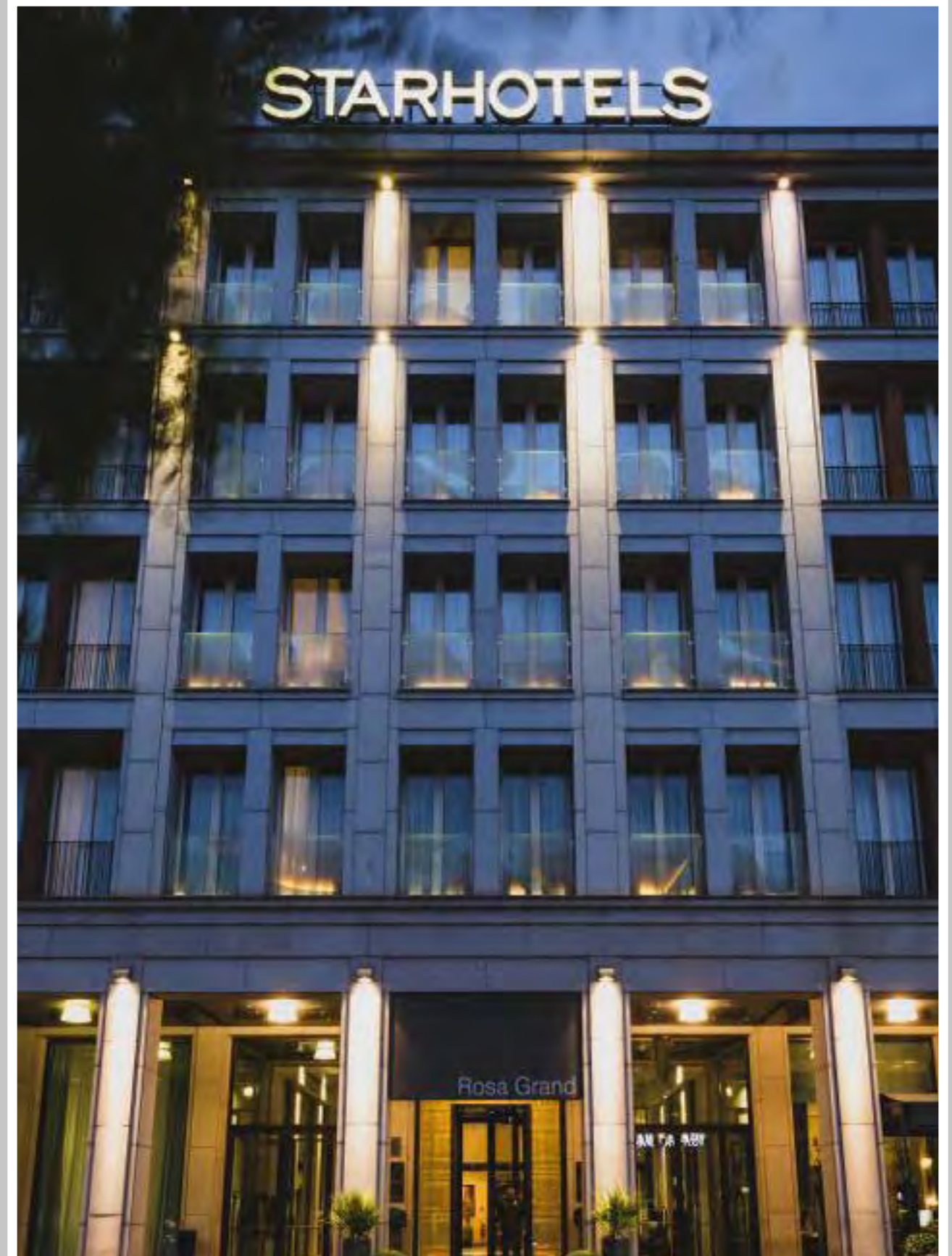
Luxury Hotel  
Location: Rome, Italy





# Starhotels Rosa Grand

Luxury Hotel  
Location: Milan - Italy







«Cielo is the exclusive interpreter  
for the most prestigious and  
innovative architecture and  
interior projects»

## City Life

Location: Milano, Italy

A new concept of living e a futuristic  
idea of urban residential space that  
favors sustainability and technological  
innovation, without renounce  
elegance and design





# Hotel The First Dolce

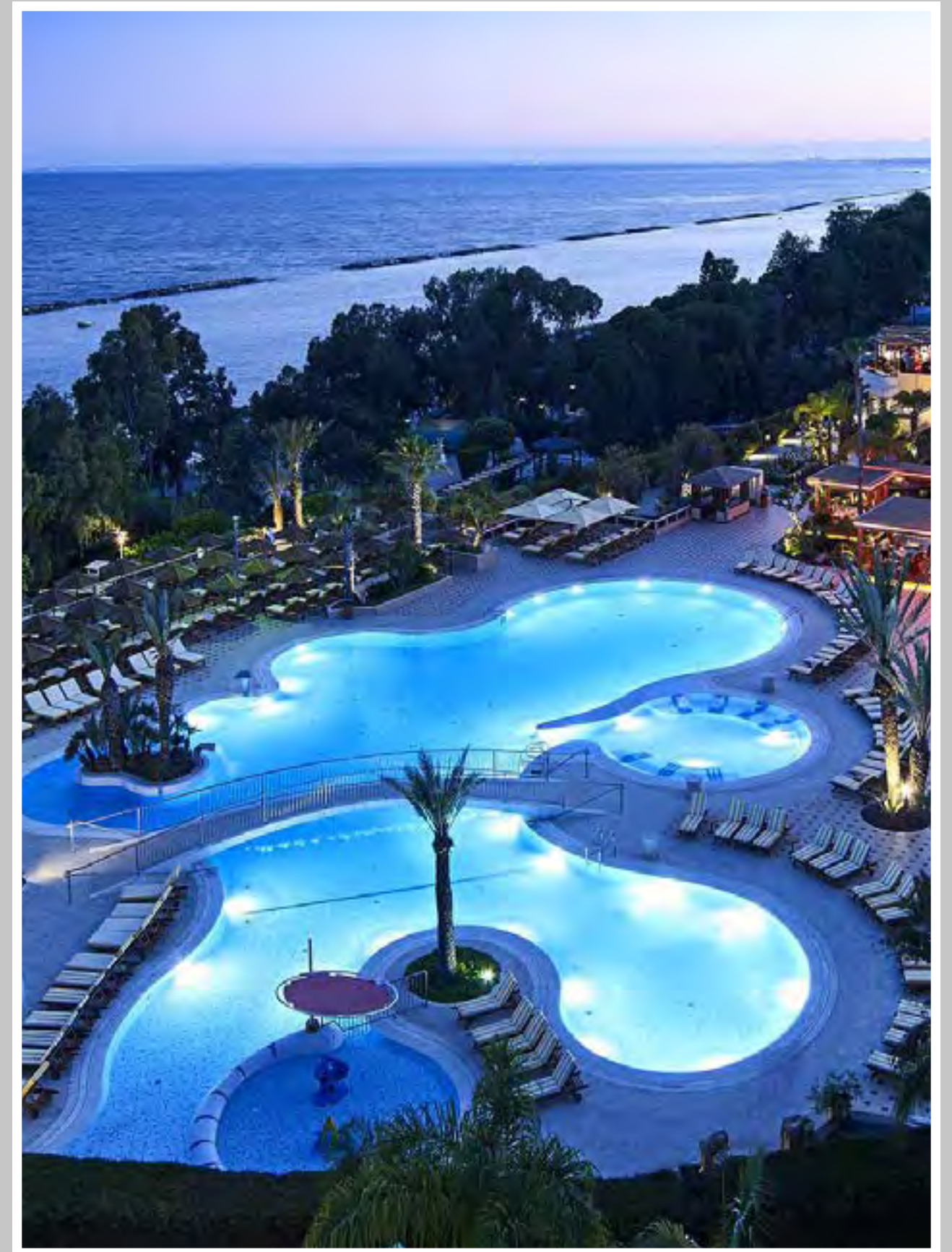
Boutique Hotel  
Location: Rome, Italy



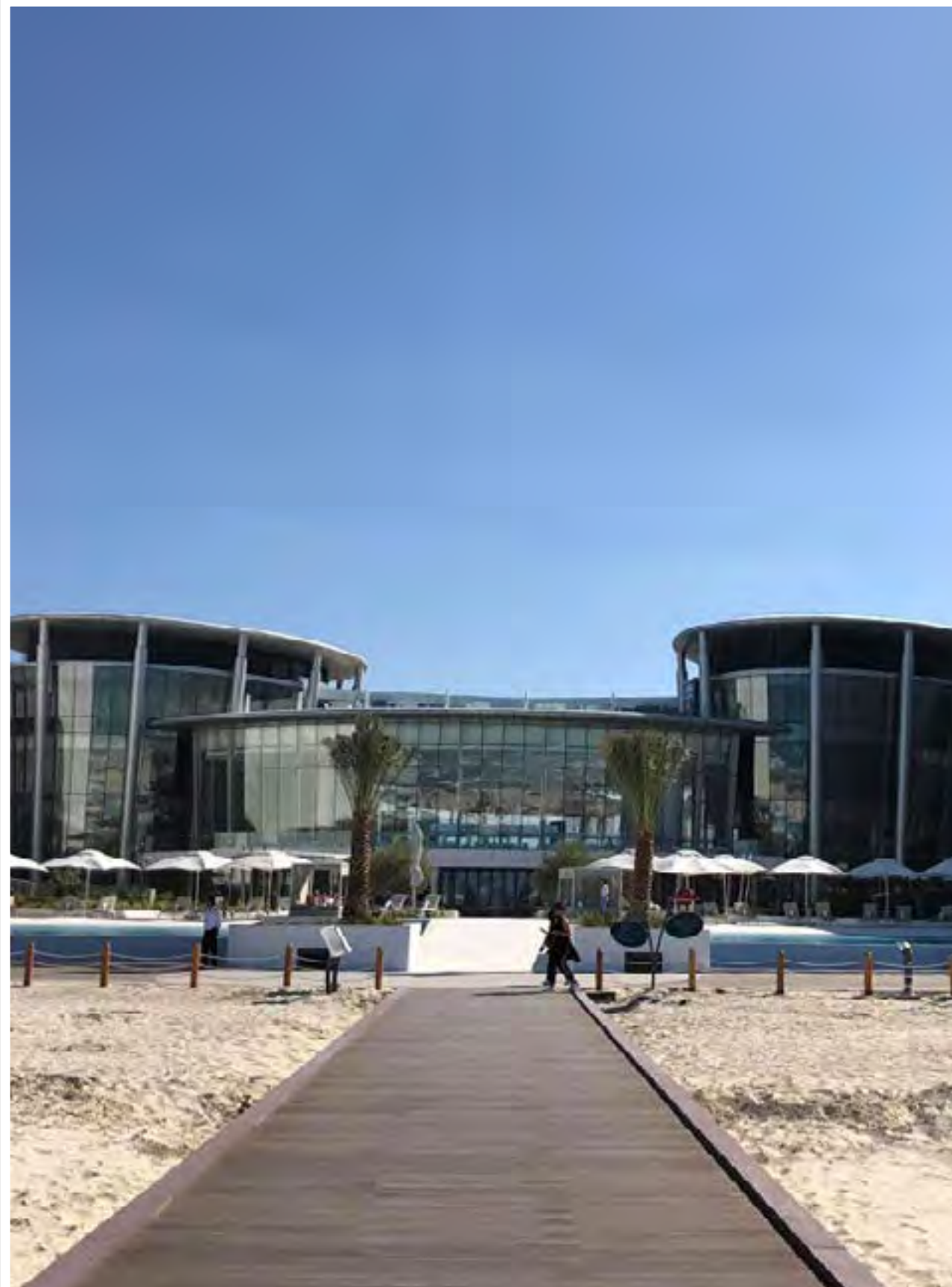


# Four Season Hotel Limassol

Luxury Hotel  
Location: Cyprus

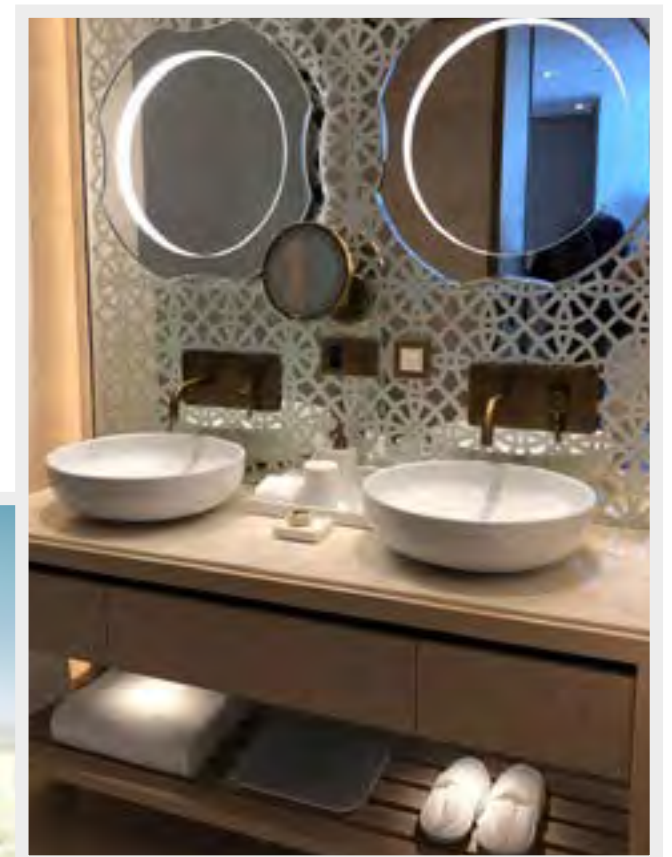






## Jumeirah Saadiya island

Location: Emirati Arabai





# Hotel Morland

Luxury Hotel  
Location: Paris, France





Some of the numerous references  
already realised in the world.



**HOTEL HILTON ROMA**  
Luxury Hotel  
Location: Rome, Italy



**FOURSEASON  
HOTEL LIMASSOL**  
Luxury Hotel  
Location: Cyprus



**HOTEL MORLAND**  
Luxury Hotel  
Location: Paris, France



**VAQUETA GASTROMERCATO**  
Location: Spain



**GREEN PEA**  
Location: Turin, Italy



**CRÌÙ BOUTIQUE HOTEL**  
Luxury Hotel  
Location: Italy



**BUDDHA BAR HOTEL**  
Luxury Hotel  
Location: Paris, London



**CHATEAU STAR RIVER**  
Luxury Hotel  
Location: Cina



**MUSE**  
ed. 2018/2019  
Museo delle scienze.  
Design Awards 2018.  
Location: Milan - Italy  
Architect: Renzo Piano



**NORTH ISLAND RESORT**  
Luxury private island resort  
Location: Seychelles



**OKI**  
Capital Group  
Location: Mosca - Russia



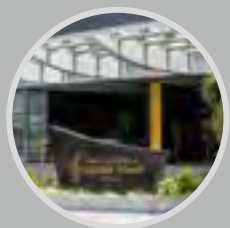
**HOTEL FANES**  
Luxury Hotel  
Location: San Cassiano  
Alto Adige Italy



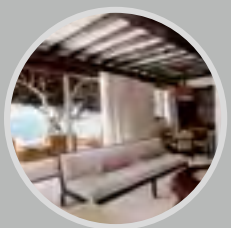
**HOTEL PLAZA**  
Luxury hotel  
Location: Albania



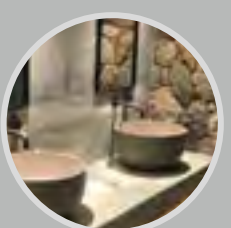
**DOMUS AVENTINO**  
appartamenti di lusso  
Location: Roma, Italy  
Project: Studio Marco Piva



**LAS AMÉRICAS  
GOLDEN TOWER**  
Luxury hotel  
Location: Panama  
Architect: Carlos Ott



**IKIN MARGARITA  
HOTEL & SPA**  
Luxury hotel  
Location: Isola Margarita,  
Venezuela



**CARANIA HOTEL**  
Luxury hotel  
Location: Kos Island, Greece



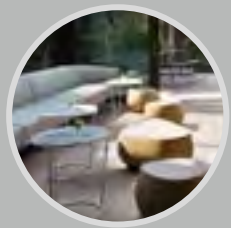
**RUS RESORT  
OLIMPIADI  
INVERNALI 2014**  
Luxury hotel  
Location: Sochi Russia



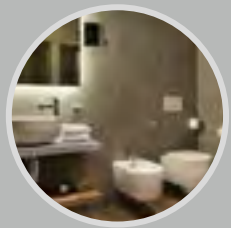
**HOTEL LA PALMA**  
Luxury hotel  
Location: Stresa, Italy



**HOTEL SHERATON**  
Luxury hotel  
Location: Milano - Italy



**STARHOTELS E.C.H.O**  
Luxury Hotel  
Location: Milano - Italy



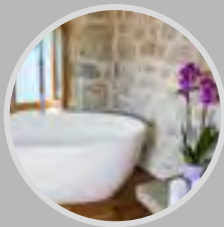
**HOTEL SPORTING  
LIVIGNO**  
Luxury Hotel  
Location: Seychelles



**JUMEIRAH SAADIYA  
ISLAND**  
Location: Emirati Arabai



**CITY LIFE**  
Location: Milano - Italy



**MONTEBAY RETREAT**  
Luxury Hotel  
Location: Montenegro



**CORONA DOLOMITES  
HOTEL**  
Luxury Hotel  
Location: Andalo  
Trento - Italy



**STARHOTELS ROSAGRANDE**  
Luxury Hotel  
Location: Milan - Italy



**CANTINA ANTINORI**  
Location: San Casciano  
Val di Pesa - Italy



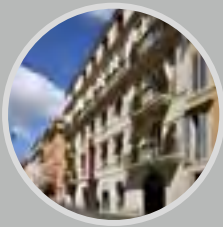
**CASA ALITALIA**  
Location:  
Roma / Milano Italy



**EAT&LY**  
Location: Trieste - Italy



**COLLELORETO**  
Location: Lugano - Switzerland  
Project: Archea Associati



**THE PAVILLIONS**  
Location: Rome - Italy



**BANKE HOTEL**  
Location: Paris - France



**GUSMAY RESORT**  
Location: Peschici - Italy



**ROBERTO CAVALLI  
BOUTIQUE RESTAURANT**  
Location: Budapest



**HOTEL WEME**  
Location: Riccione - Italy



**LOCAL CYPRUS**  
Location: Cyprus



**MONTEBAY RETREAT**  
Location: Montenegro



**SEAFOOD ROOM**  
Location: Honk Kong



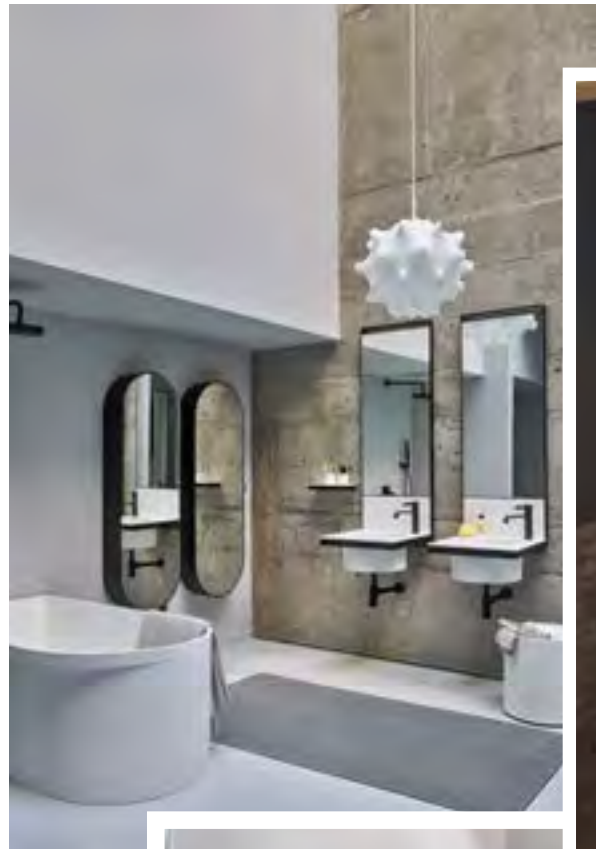
**HEART CLUB**  
Location: Monaco di Baviera



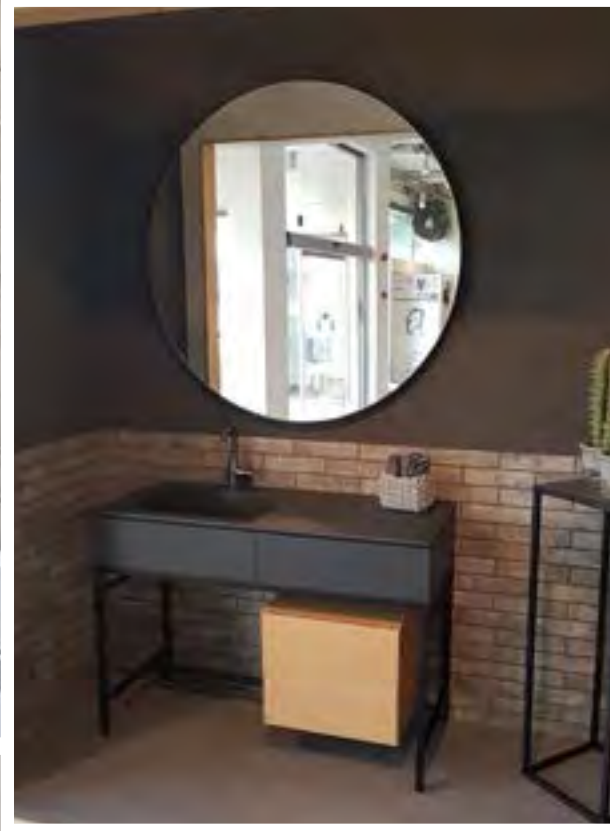
# Showroom & Shop in Shop

The original vision has rewarded Cielo with strong success in Italy and in foreign markets. Part of the brand's distribution strategy is its direct presence in the territory through flagship stores modified regularly throughout the year according to different moods.

Real "Ceramic Workshops", the "Spazi Cielo" are configured as refined and design environments, a stage for new bathroom furnishing trends, where the company offers visitors the exclusivity of shapes, sizes, thicknesses, surfaces and colours that have made the brand's collections unique on the market.



New York



Melbourne



Londra



Milano

Showroom

Mi  
la  
no.

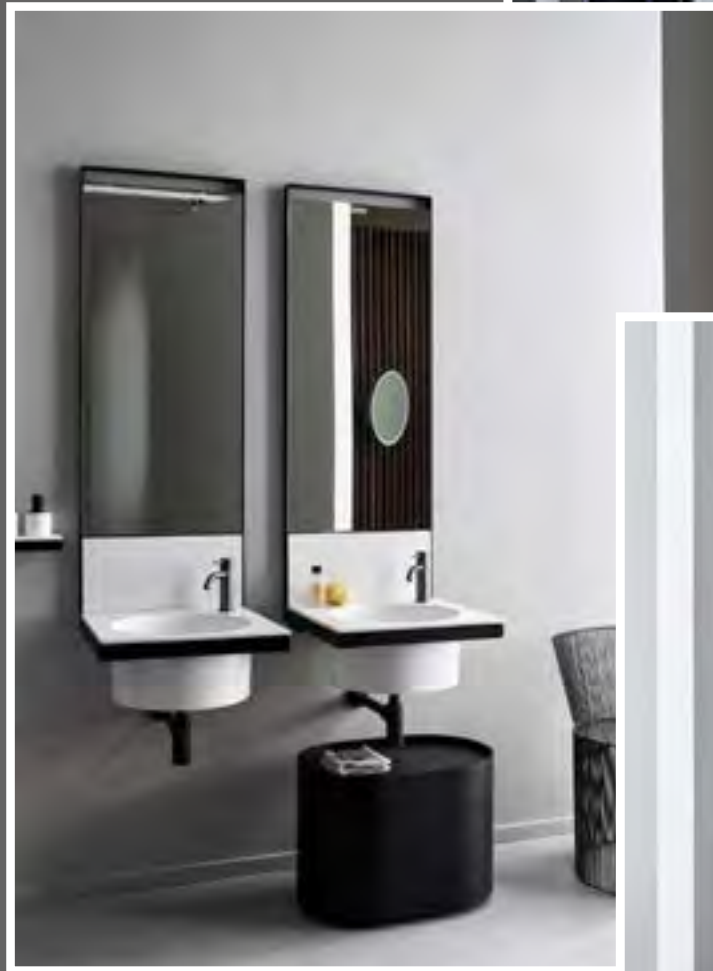
Via Pontaccio 4+6, 20121 - Milano









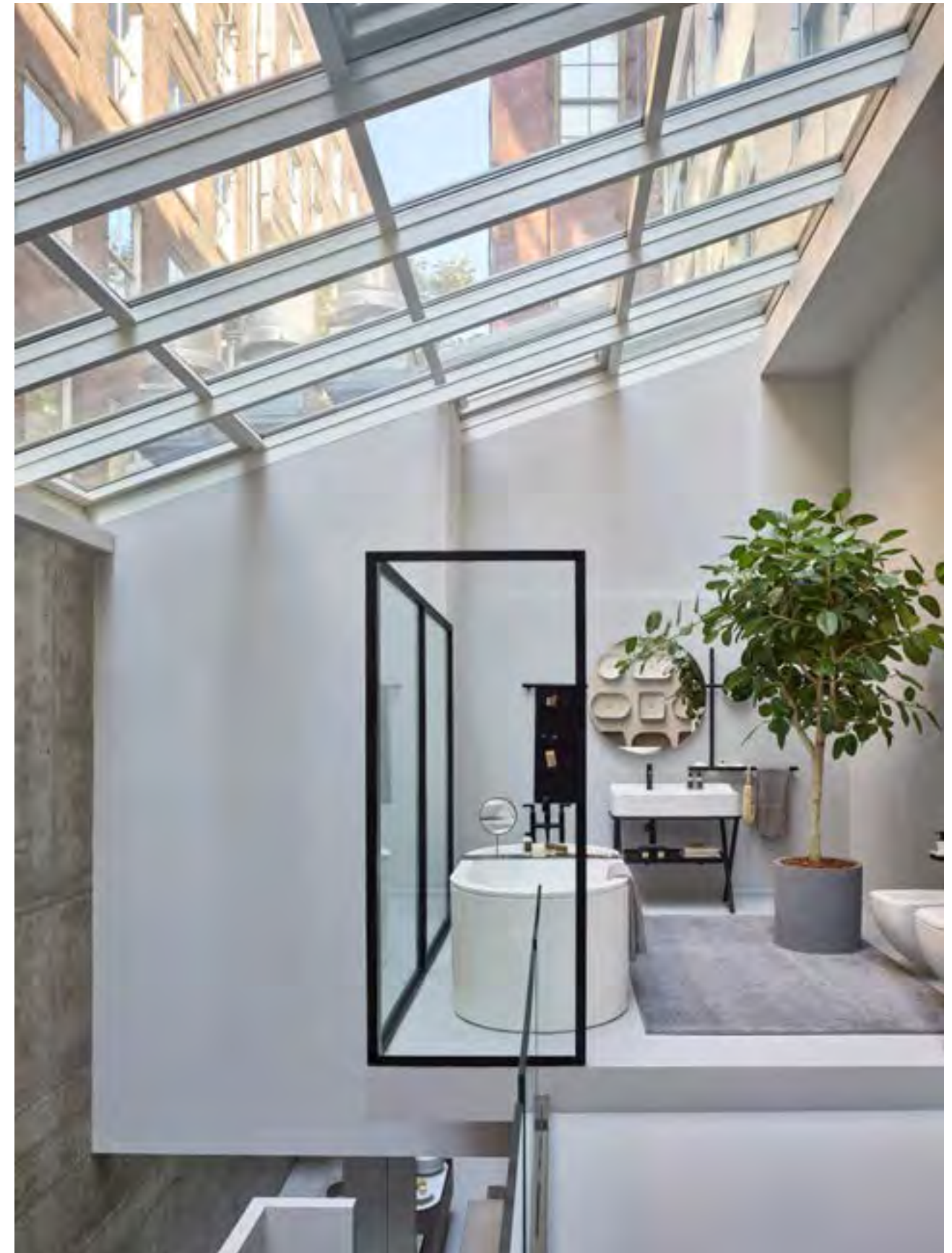


"Sensory scenographies"  
In the Milan showroom, micro-environments alternate to reveal new details, products and finishes. Neutral tones for ceramic together with the warmth of wood and the tactility of leather. Arrangements that recall the natural inspiration that runs through the design of Cielo, in a balance of shapes and styles.

Showroom

New  
York.

Cielo Soho 109 Greene Street suite 1d, 10012 - New York











# A space with an industrial flavour, typically New York, eclectic and refined

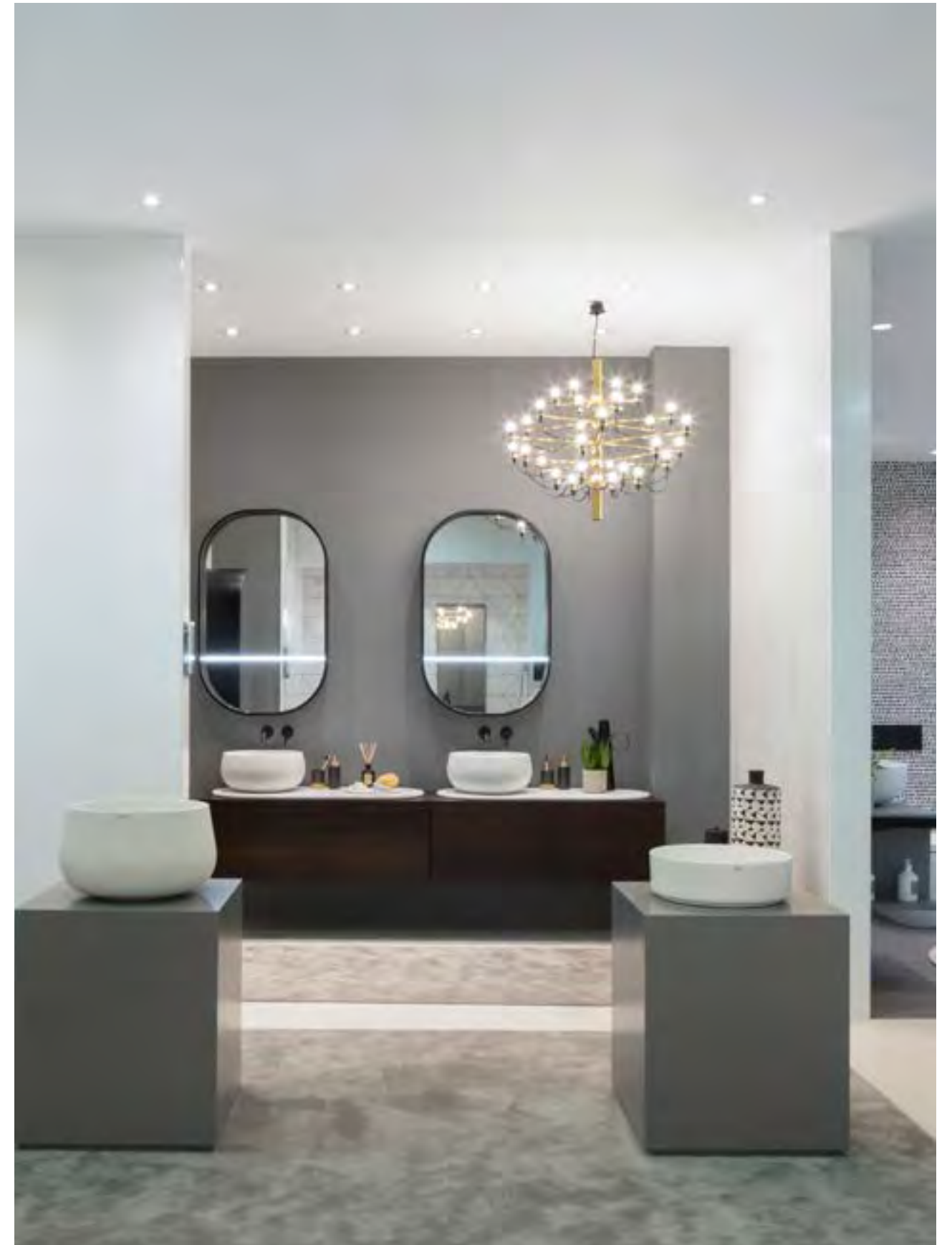
120 square metres across two levels for the showroom located in the heart of the Soho Design District on Green Street in Manhattan. A space with an industrial flavour, typically New York, eclectic and refined. Arrangements that focus on customisation. Fittings, wooden finishes and lacquers allow the same product to be set in contexts with completely different moods, making it unique every time.



Shop in Shop

Lo  
n  
do  
n.

Newnham Terrace, Hercules Road, SE1 7DR - London







Ceramica Cielo — *Made in Italy*



to be continued...



# cielo

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