

NEW COLLECTION

Duemilaventiquattro

Two thousand twenty-four



Luxury design

MYSTIC LUXE



F  **ORIM**



“Guardiamo al business come una forza positiva in grado di generare profitto e allo stesso tempo creare un impatto virtuoso sulle persone e sull’ambiente. Da sempre.

Le nostre scelte, giorno dopo giorno, ci hanno portato a migliorare il nostro modo di fare impresa.”

“We conceive the business as a positive force able to generate profits and at the same time create a virtuous impact on people and the environment. Since forever.

Our choices, day after day, have led us to improve our way of doing business.”

Ci siamo misurati con **alti standard di performance sociale e ambientale** e dopo un lungo e rigoroso processo di verifica **siamo diventati B Corp.**

*We vied with **high social and environmental performance standards**, and after a long and scrupulous verification process, we became a B Corp certified company.*

Le B Corp costituiscono un movimento globale di ‘Purpose Driven Businesses’ che ha l’obiettivo di diffondere un **nuovo paradigma economico**, che vede le imprese come protagoniste nella diffusione di modelli di business per un’economia più equa e inclusiva.

*B Corps constitute a global movement of ‘Purpose Driven Businesses’ with the goal of spreading a **new economic paradigm**, where companies play a leading role in promoting business models for a fairer and more inclusive economy.*



Siamo orgogliosi di far parte di un **cambiamento culturale epocale** e rientrare tra il 3% delle imprese che sono riuscite a raggiungere la certificazione.

*We are proud to be part of an **epochal cultural change** and to belong to the 3% of companies that have successfully achieved certification.*

Il nostro risultato non è altro che la conseguenza di molteplici attività compiute negli anni passati: dal 2008 redigiamo il **Bilancio di Sostenibilità** e il 19 marzo 2020 siamo diventati **Società Benefit**, formalizzando il nostro impegno a migliorare l’impatto positivo sulla società e sull’ambiente.

*Our result is nothing more than the consequence of multiple activities carried out in past years: since 2008, we have prepared the **Sustainability Report**, and on March 19, 2020, we became a **Benefit Corporation**, formalizing our commitment to improving our positive impact on society and the environment.*



Scopri di più:
Find out more:



Sono le superfici
Carbon Neutral di Florim
che **compensano tutta la CO₂**
emessa durante il loro ciclo di vita.

*Florim's Carbon Neutral surfaces
offset all the CO₂ emitted during
their lifecycle.*



Misuriamo l'impatto ambientale
delle nostre superfici, dalle materie
prime allo smaltimento.

We measure the environmental impact
of our surfaces, from raw materials to disposal.

Riduciamo l'uso di risorse naturali
e abbattiamo le nostre emissioni
grazie a un processo produttivo più
sostenibile: fino al 100% in termini di acqua,
energia elettrica e recupero degli scarti crudi.

We reduce the use of natural resources and lower
our emissions through a manufacturing process
that is more sustainable: up to 100% in terms of
water, electricity, and raw waste recovery.

Compensiamo tutta la CO₂
emessa durante il ciclo di vita,
creando collezioni Carbon Neutral.

We offset all the CO₂ emitted during the
lifecycle creating Carbon Neutral collections.



Scopri di più:
Find out more:

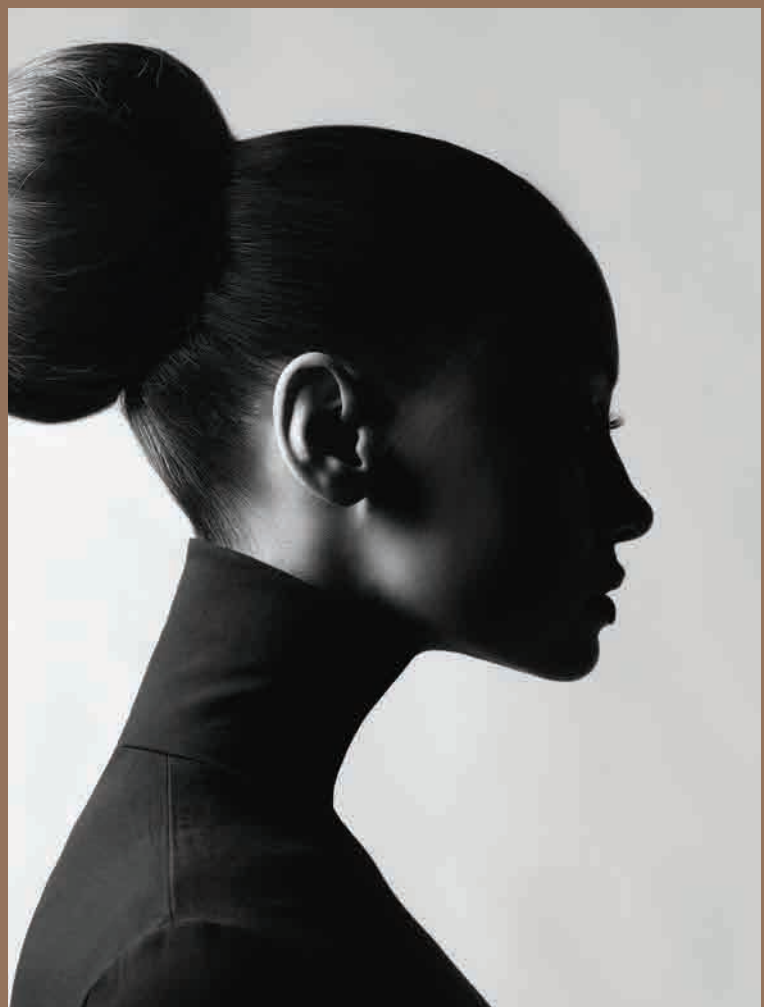


Luxury design

Materiali prestigiosi e ricercati delle materie più preziose che la natura propone. Lusso ostentato o sofisticato uso della materia per un'eleganza più informale e decisa. Rara, preziosa e intimamente legata al vivere dell'uomo, la materia viene reinterpretata nell'esprimere il concetto dell'ambiente moderno.

Prestigious and exquisite materials made of the most precious materials that nature has to offer. Ostentatious luxury or sophisticated use of materials for a more informal and bold elegance. Rare, luxurious and intimately linked to everyday life, the material is reinterpreted to convey the concept of a modern environment.

elegance



precio



business



exclusivity



charm



MYSTIC LUXE

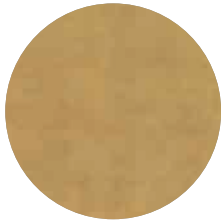




Mystic Luxe è la nuova collezione di Florim che esprime il lusso, l'eleganza e la ricerca estetica senza tempo. Mystic Luxe di Luxury Design trasforma il concetto di rivestimento in un'esperienza sensoriale e individuale, per creare ambienti avvolgenti ed esclusivi. Le grandi lastre in gres porcellanato decorato di Mystic Luxe sono il simbolo di un lusso moderno. Metalli cromati e agate si combinano per trasformare gli spazi in luoghi di benessere, dove la luce danza attraverso inserti dorati ed effetti glossy, creando giochi di riflessi e ombre che incantano lo sguardo e accarezzano lo spirito.

Mystic Luxe is the new Florim collection: an embodiment of luxury, elegance and a timeless aesthetic. Mystic Luxe by Luxury Design revolutionises the concept of the wall covering, making it a highly individual sensory experience, for the creation of exciting, exclusive interiors. The Mystic Luxe collection's large decorated porcelain stoneware slabs symbolise a modern luxury. Chromium-plated metals and agates combine to transform spaces into locations designed to give well-being, where the light dances on golden inserts and glossy effects, creating interplays of reflected gleams and shadows that enchant the eyes and caress the spirit.

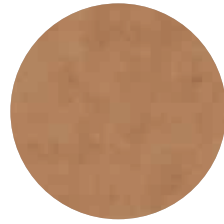




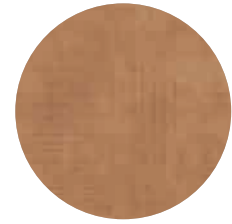
gold



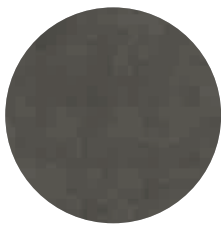
gold arabescato



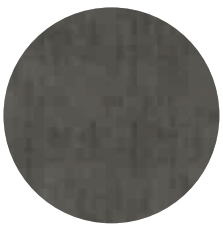
rosegold



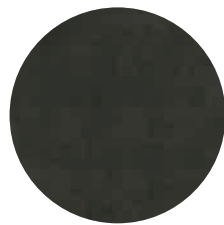
rosegold glyph



titanium



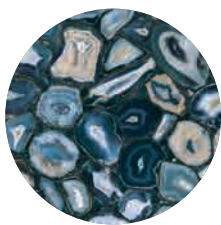
titanium rain



carbon



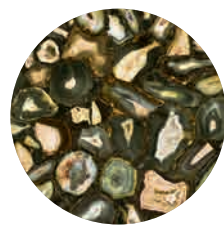
carbon warren



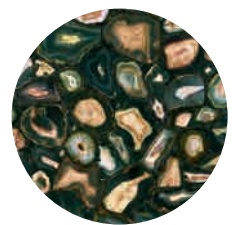
indigo



claret



juniper



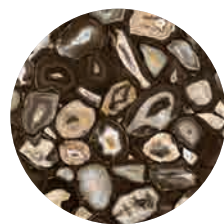
viridian



black sea



gloom



umber

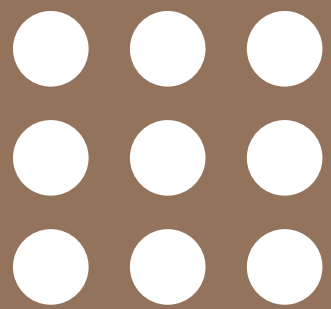
mystic luxe

Questa collezione fa parte del progetto **CarbonZero**, le superfici Carbon Neutral che compensano tutta la CO₂ emessa durante il loro ciclo di vita.

*This collection is part of **CarbonZero** project, Florim's Carbon Neutral surfaces offset all the CO₂ emitted during their lifecycle.*







gold



rosegold



carbon



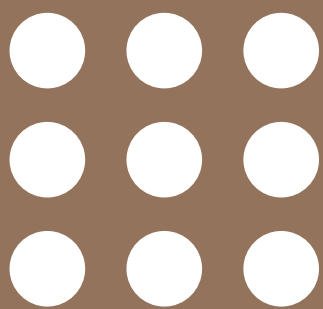


carbon









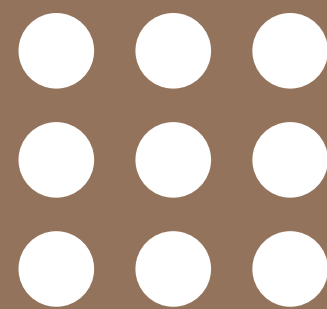
titanium



claret







indigo



indigo



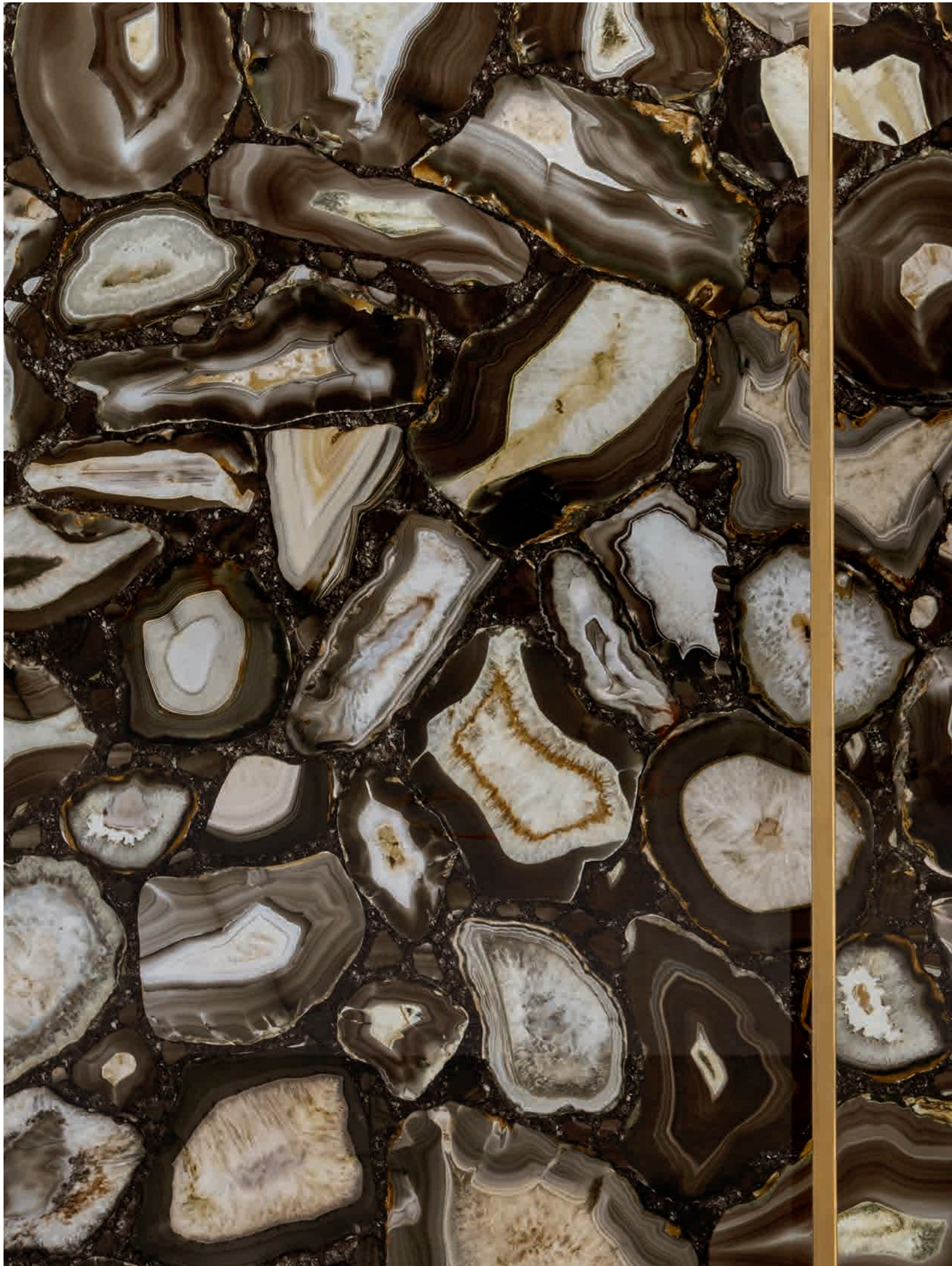




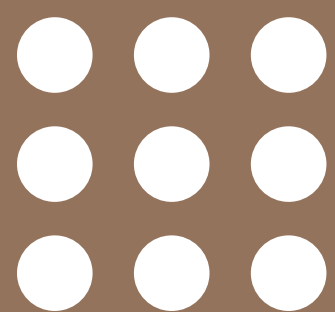
umber



umber







juniper







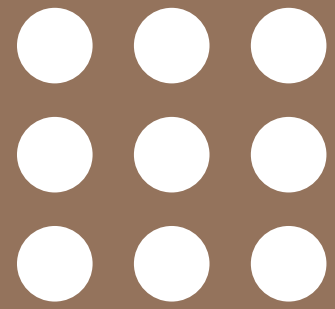
viridian

gloom

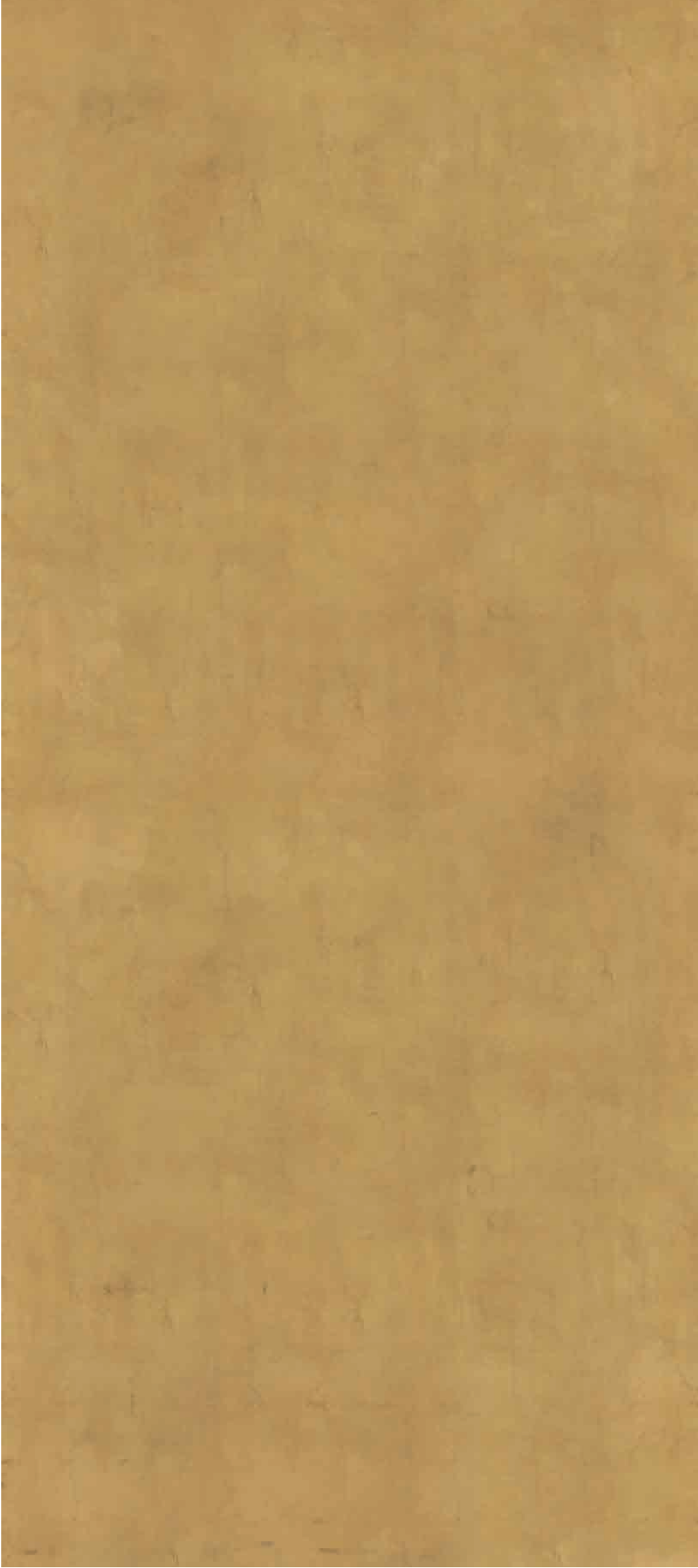








black sea



gold

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4"  FLORIM OVERSIZE magnum®		COLOR	SURFACE	120x280	60x120	10x60
				47 ^{1/4"} x110 ^{1/4"}	23 ^{5/8"} x47 ^{1/4"}	4"x23 ^{5/8"}
MYSTIC LUXE		GOLD	GLOSSY	778070	778072	778074
			SATIN	779905	779920	779935





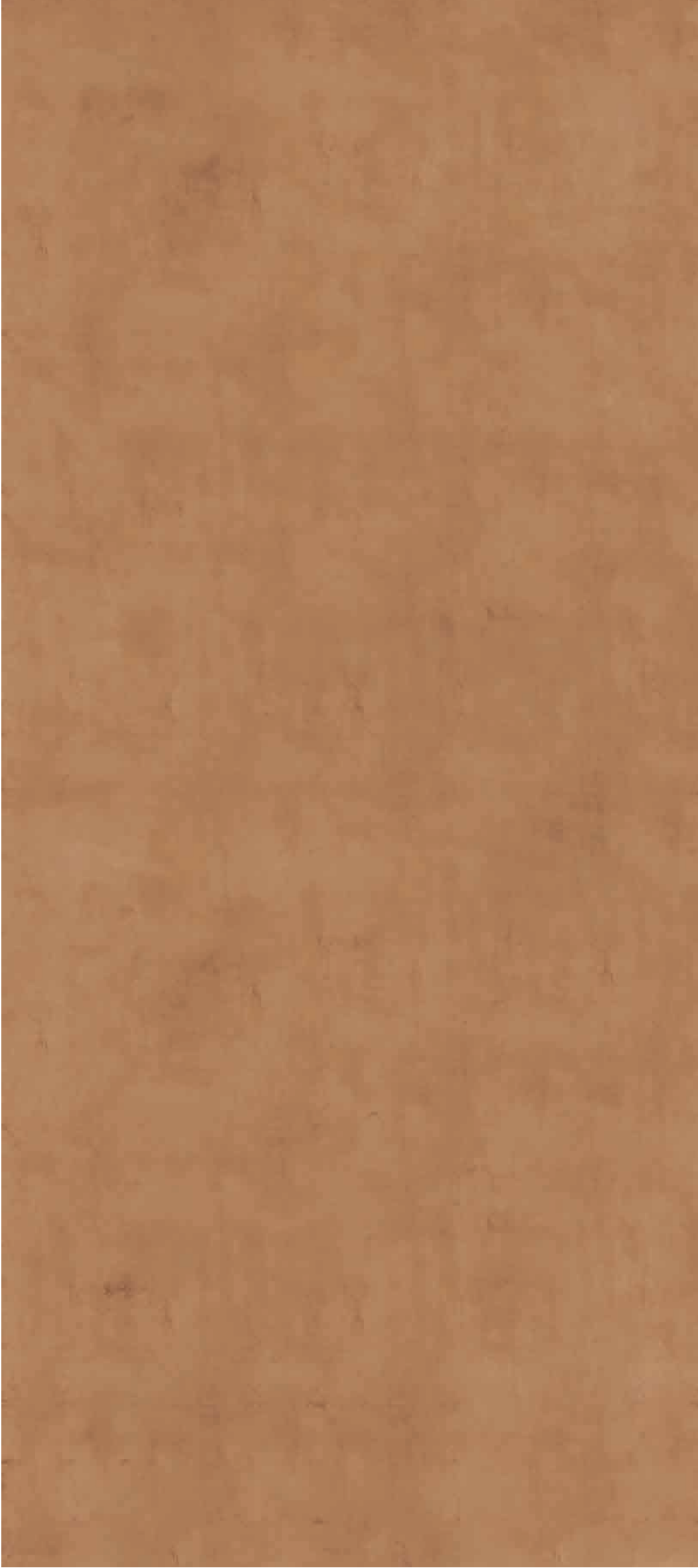
gold arabescato

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		COLOR	SURFACE	120x280	60x120
				47 1/4" x 110 1/4"	23 5/8" x 47 1/4"
MYSTIC LUXE		GOLD ARABESCATO	GLOSSY	778071	778073
			SATIN	779906	779921



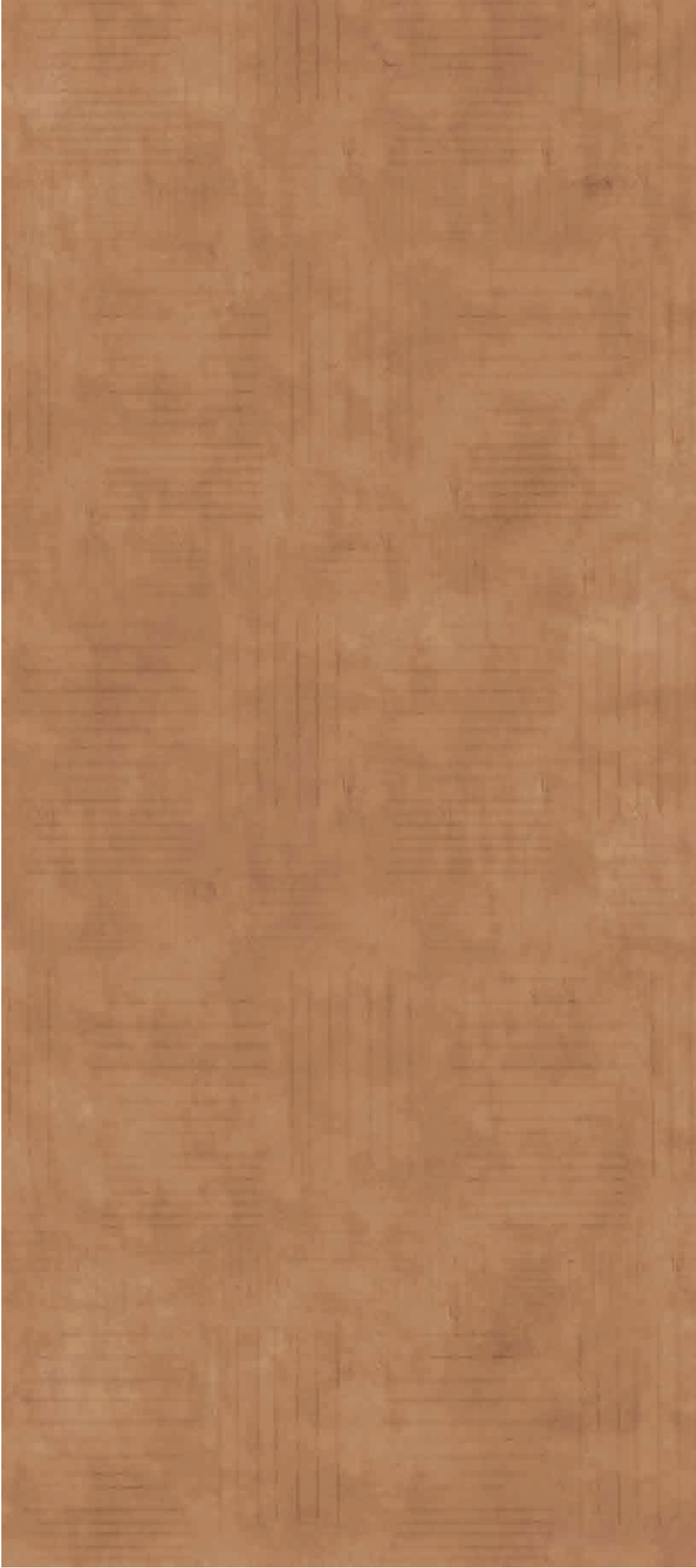


rosegold

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		FLORIM OVERSIZE magnum®	COLOR	SURFACE	120x280 47 ^{1/4"} x110 ^{1/4"}	60x120 23 ^{5/8"} x47 ^{1/4"}	10x60 4"x23 ^{5/8"}
MYSTIC LUXE			ROSEGOLD	GLOSSY	779856	779877	779902
				SATIN	779907	779922	779936





rosegold glyph

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		COLOR	SURFACE	120x280	60x120
				47 1/4" x 110 1/4"	23 5/8" x 47 1/4"
MYSTIC LUXE		ROSEGOLD GLYPH	GLOSSY	779857	779883
			SATIN	779908	779923





titanium

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		COLOR	SURFACE	120x280	60x120	10x60
				47 1/4" x 110 1/4"	23 5/8" x 47 1/4"	4" x 23 5/8"
MYSTIC LUXE		TITANIUM	GLOSSY	779858	779884	779903
			SATIN	779909	779924	779937





titanium rain

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		COLOR	SURFACE	120x280	60x120
				47 1/4" x 110 1/4"	23 5/8" x 47 1/4"
MYSTIC LUXE		TITANIUM RAIN	GLOSSY	779859	779885
			SATIN	779910	779925



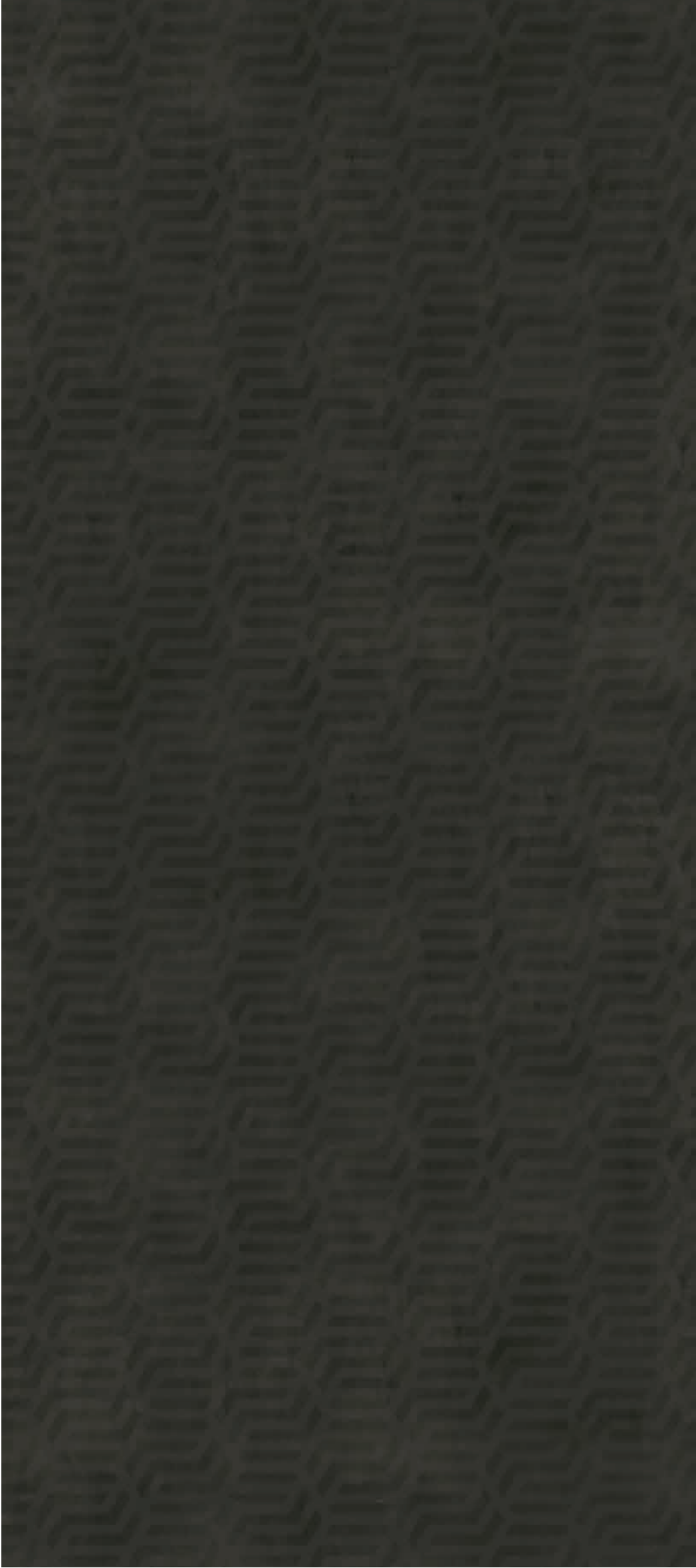


carbon

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		COLOR	SURFACE	120x280	60x120	10x60
				47 1/4" x 110 1/4"	23 5/8" x 47 1/4"	4" x 23 5/8"
MYSTIC LUXE		CARBON	GLOSSY	779860	779886	779904
			SATIN	779911	779926	779938





carbon warren

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		COLOR	SURFACE	120x280	60x120
				47 1/4" x 110 1/4"	23 5/8" x 47 1/4"
MYSTIC LUXE		CARBON WARREN	GLOSSY	779861	779887
			SATIN	779912	779927





indigo

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		FLORIM OVERSIZE magnUm		COLOR	SURFACE	120x280 47 1/4" x 110 1/4"	60x120 23 5/8" x 47 1/4"
MYSTIC LUXE		INDIGO	GLOSSY	779863	779889		
		INDIGO GOLD	GLOSSY	779862	779888		
			SATIN	779913	779928		

LUXURY DESIGN / MYSTIC LUXE 44





claret

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		FLORIM OVERSIZE magnlum		COLOR	SURFACE	120x280 47 1/4" x 110 1/4"	60x120 23 5/8" x 47 1/4"	
MYSTIC LUXE				CLARET	GLOSSY	779865	779891	
				CLARET GOLD	GLOSSY	779864	779890	
					SATIN	779914	779929	

MYSTIC LUXE





juniper

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		FLORIM OVERSIZE magnum		COLOR	SURFACE	120x280 47 1/4" x 11 1/4"	60x120 23 5/8" x 47 1/4"
MYSTIC LUXE		JUNIPER			GLOSSY	779867	779893
		JUNIPER GOLD			GLOSSY	779866	779892
					SATIN	779915	779930





viridian

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		FLORIM OVERSIZE magnum	COLOR	SURFACE	120x280 47 1/4" x 11 1/4"	60x120 23 5/8" x 47 1/4"
MYSTIC LUXE		VIRIDIAN	GLOSSY		779869	779895
					779868	779894
		VIRIDIAN GOLD	SATIN		779916	779931





black sea

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		FLORIM OVERSIZE magnum		COLOR	SURFACE	120x280 47 1/4" x 110 1/4"	60x120 23 5/8" x 47 1/4"
MYSTIC LUXE		BLACK SEA	GLOSSY	779871	779897		
		BLACK SEA GOLD	GLOSSY	779870	779896		
			SATIN	779917	779932		





gloom

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		FLORIM OVERSIZE magnuM		COLOR	SURFACE	120x280 47 1/4" x 11 1/4"	60x120 23 5/8" x 47 1/4"
MYSTIC LUXE		GLOOM		GLOSSY	SATIN	779873	779899
		GLOOM GOLD				779872	779898
						779918	779933





umber

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

6 mm 1/4" 		FLORIM OVERSIZE magnum		COLOR	SURFACE	120x280 47 1/4" x 11 1/4"	60x120 23 5/8" x 47 1/4"
MYSTIC LUXE				UMBER	GLOSSY	779875	779901
				UMBER GOLD	GLOSSY	779874	779900
					SATIN	779919	779934





Quanto contenuto nel catalogo è indicativo e non esaustivo riguardo alle grafiche, decori e ai colori riportati.
Contents of this catalog is indicative and not exhaustive with regard to graphics, decors and colors shown.



Florim Ceramiche S.p.A. SB

Via Canaletto, 24 / 41042 Fiorano Modenese (MO) / T. +39 0536 840111 / florim.com