



# I CLASSICI

Luxury design

FLORIM



# È CERTIFICATA B CORP

**FLORIM IS  
B CORP  
CERTIFIED**

**Guardiamo al business come una forza positiva in grado di generare profitto e allo stesso tempo creare un impatto virtuoso sulle persone e sull'ambiente. Da sempre.**

**Le nostre scelte, giorno dopo giorno, ci hanno portato a migliorare il nostro modo di fare impresa.**

**We conceive the business as a positive force able to generate profits and at the same time create a virtuous impact on people and the environment. Since forever.**

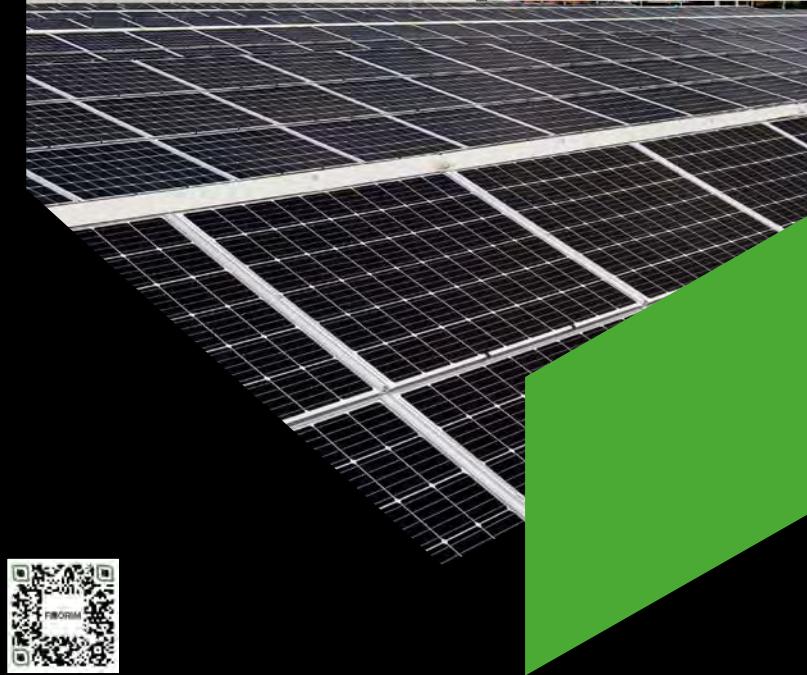
**Our choices, day after day, have led us to improve our way of doing business.**

## COSA SIGNIFICA ESSERE B CORP?

Ci siamo misurati con i **più alti standard di performance sociale e ambientale** e dopo un lungo e rigoroso processo di verifica **siamo diventati B Corp.**

Le aziende che riescono a ottenere questa certificazione sono le più evolute al mondo in termini di impatto positivo sia sociale che ambientale.

Costituiscono un movimento globale di 'Purpose Driven Businesses' che ha l'obiettivo di diffondere un nuovo **paradigma economico**, che vede le imprese come protagoniste nel **rigenerare la società**.



**Guarda il video "Essere sostenibili è una scelta quotidiana"** con i volti di alcune delle "persone Florim" che ogni giorno contribuiscono a rendere l'azienda sempre più responsabile.

*Watch the video "Being sustainable is a daily choice" with the faces of some of the "Florim people" who contribute to making the company even more responsible, every day.*

## WHAT DOES IT MEAN TO BE B CORP?

**We lived with the highest social and environmental performance standards, and after a long and scrupulous verification process, we became B Corp.**

**Companies that succeed in obtaining this certification are the most evolved in the world in terms of their positive social and environmental impact.**

**They constitute a global movement of 'Purpose Driven Businesses' whose aim is to diffuse a new economic paradigm, whereby companies are the drivers of social regeneration.**

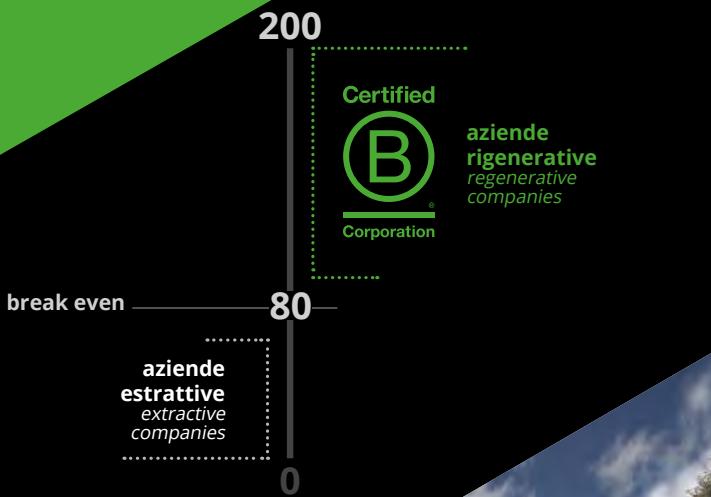


## BUSINESS RIGENERATIVO

È in corso un **cambiamento culturale** epocale di cui siamo orgogliosi di essere parte. Uno dei principi fondamentali di tutte le B Corp è quello di adottare un business rigenerativo che si contrappone a quello estrattivo.

Rigenerare significa non solo diminuire l'impatto sulla natura e sull'ambiente che ci circonda, ma addirittura produrre effetti positivi, creando valore condiviso nella società e rigenerando la biosfera.

Diventano B Corp solo quelle aziende che misurano il loro impatto complessivo attraverso il Benefit Impact Assessment (BIA) superando il punteggio di 80 (in una scala da 0 a 200) ed entrando così in una élite di imprese **rigenerative**. Chi non supera questa soglia viene considerata **azienda estrattiva** ovvero per funzionare consuma risorse economiche, sociali e ambientali superiori di quanto sia in grado di generare come output.



## REGENERATIVE BUSINESS

An historical **cultural shift** is under way, of which we are proud to be a part. One of the underlying principles of all B Corps is the adoption of a regenerative business model as opposed to an extractive one.

Regenerating means not only reducing the impact of business on our surrounding nature and environment, but also producing **positive effects, creating shared value in society and regenerating the biosphere**.

Only those companies that measure their overall impact through the Benefit Impact Assessment (BIA) exceeding the score of 80 points can be certified as B Corp, joining an elite of **regenerative companies**. Anyone who does not exceed this threshold is considered an **extractive company** or, in order to function, they consume higher economic, social and environmental resources than they are able to generate as output.

## IL PUNTEGGIO DI FLORIM

Il punteggio conseguito da Florim Italia è di 98,1 punti e il consolidato, che comprende la consociata americana, è di 90,9 punti. Così Florim rientra tra le migliori B Corp al mondo.

Solo il 3% delle aziende riesce a superare l'iter di verifica imposto da **B Lab**, ente certificatore di origine americana che oggi opera a livello globale.

## FLORIM'S SCORE

Florim Italia score is 98.1 points and the consolidated, which includes the American subsidiary, is 90.9 points. Florim is now one of the best B Corps throughout the world.

Only 3% of companies manage to pass the verification process implemented by **B Lab**, the US certifying body that currently operates on a global scale.

90.9

Florim consolidato  
Florim consolidated

98.1

Florim Italia  
Florim Italy

# Luxury design

Materiali prestigiosi e ricercati delle materie più preziose che la natura propone. Lusso ostentato o sofisticato uso della materia per un'eleganza più informale e decisa. Rara, preziosa e intimamente legata al vivere dell'uomo, la materia viene reinterpretata nell'esprimere il concetto dell'ambiente moderno.

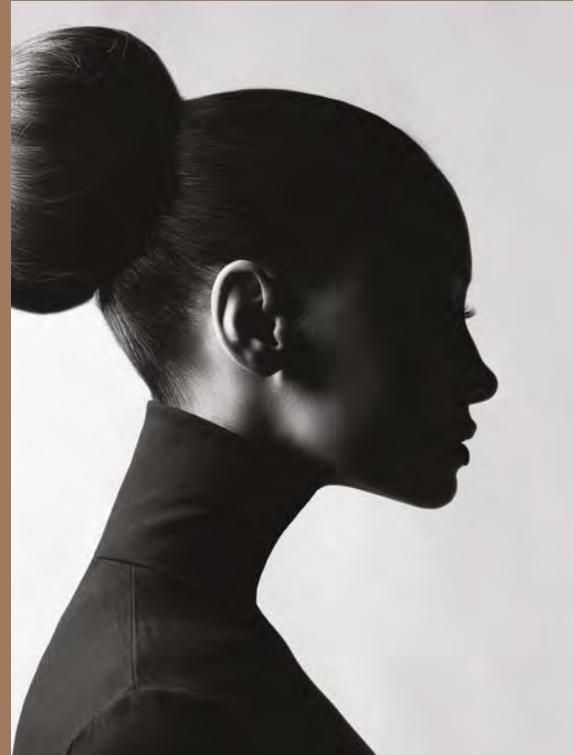
Prestigious and exquisite materials made of the most precious materials that nature has to offer. Ostentatious luxury or sophisticated use of materials for a more informal and bold elegance. Rare, luxurious and intimately linked to everyday life, the material is reinterpreted to convey the concept of a modern environment.

Des matériaux prestigieux et recherchés à partir des matières les plus précieuses offertes par la nature. Luxe ostentatoire ou utilisation sophistiquée de la matière pour une élégance plus informelle et audacieuse. Rare, précieuse et intimement liée à l'existence de l'homme, la matière est réinterprétée à travers l'expression du concept d'environnement moderne.

Kostbare, edle Materialien aus den wertvollsten Stoffen, die die Natur zu bieten hat. Betonter Luxus oder anspruchsvoller Einsatz des Materials für eine eher informelle und offensichtliche Eleganz. Das Material - selten, wertvoll und eng mit dem Leben des Menschen verbunden - wird neu interpretiert, um das Konzept des modernen Ambiente zum Ausdruck zu bringen.

Productos prestigiosos y refinados, de las materias más preciosas que la naturaleza ofrece. Lujo ostentado o sofisticada utilización de la materia, con el fin de obtener una elegancia más informal y decidida. Rara, preciosa e íntimamente ligada a la vida del hombre, la materia es reinterpretada para expresar el concepto del ambiente moderno.

elegance



preci

business

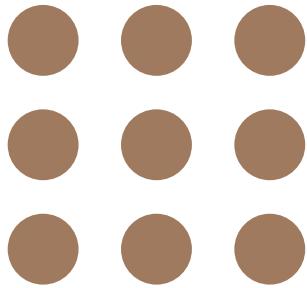


exclusivity



charm

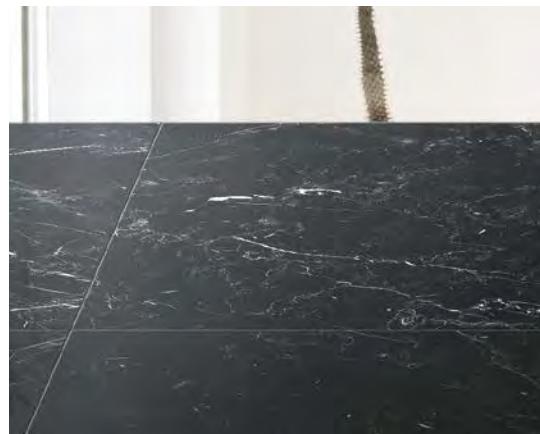




# I CLASSICI

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Luxury design





# I CLASSICI



Il prezioso contenitore de **I Classici** si arricchisce di nuovi suggestivi prodotti: 4 marmi ricercati che riportano alla mente eleganti atmosfere anni cinquanta tradotte in una fresca e inattesa modernità. Ingredienti perfetti per un progetto tailor made che traccia una nuova linea di lusso racchiuso nelle linee eleganti e fluide e nei contrasti di chiaro scuro. Un forte carattere estetico permette di creare uno spazio architettonico con un approccio personale e libero da vincoli predefiniti per la realizzazione di un luogo autentico e del tutto affine al proprio immaginario dell'abitare. Una vibrante energia si riflette dal prodotto al progetto portando con sé contemporaneamente la nostalgia del passato e l'innovazione del futuro.



# I CLASSICI

The valuable container of **I Classici** is further enriched with suggestive products: 4 sought-after marbles bringing to mind the elegant atmosphere of the fifties, interpreted with a fresh and unexpected modern accent. Perfect ingredients for a tailor-made project, which draws a new line of luxury, enveloped in sleek, flowing lines and chiaroscuro contrasts. A strong aesthetic character for us to create architectural areas, using an approach which is personal and free of pre-defined constraints, designing authentic settings, fully in tune with our personal concepts of living. Vibrant energy reflects from the product to the project, bringing with it both nostalgia for the past and innovation for the future.

La précieuse collection **I Classici** s'enrichit de nouveaux produits de charme: 4 marbres raffinés qui évoquent les atmosphères élégantes des années '50, revisitées au goût du jour dans un style frais et surprenant. Des ingrédients parfaits pour un projet sur mesure, traçant une nouvelle ligne de luxe, qui s'exprime dans les lignes élégantes et fluides ainsi que dans les contrastes de clair-obscur. Un fort caractère esthétique permet de créer un espace architectural avec une approche personnelle et libre de contraintes pour la réalisation d'un lieu authentique et s'inscrivant parfaitement dans l'imaginaire individuel de l'habiter. Une énergie vibrante se reflète du produit au projet, mêlant nostalgie du passé et innovation du futur.



Die kostbare Kollektion "**I Classici**" wird um neue, bezaubernde Produkte erweitert: 4 edle Marmorvarianten, die an die elegante Atmosphäre der 50er Jahre erinnern und zugleich auf frische, unerwartet moderne Art und Weise interpretiert wurden. Perfekte Elemente für ein maßgeschneidertes Projekt, das eine neue, durch elegante, fließende Linien und Hell-Dunkel-Kontraste gekennzeichnete Vorstellung von Luxus einführt. Dem starken ästhetischen Charakter ist es zu verdanken, dass ein individueller architektonischer Raum ohne festgelegte Vorgaben entsteht, in dem sich ein authentischer Ort realisieren lässt, der voll und ganz der eigenen Wohnvorstellung entspricht. Eine vibrierende Energie überträgt sich vom Produkt auf das Projekt und bringt gleichzeitig Sehnsucht nach der Vergangenheit und die Innovation der Zukunft mit sich.

La preciosa colección de **I Classici** se enriquece con nuevos y sugerentes productos: 4 mármoles refinados que nos traen a la mente elegantes atmósferas de los años cincuenta traducidas a una fresca e inesperada modernidad. Ingredientes perfectos para un proyecto tailor made que traza una nueva línea de lujo comprendido en las líneas elegantes y fluidas y en los contrastes de claroscuro. Un fuerte carácter estético permite crear un espacio arquitectónico con un planteamiento personal y libre de vínculos predefinidos para la realización de un lugar auténtico y completamente afín al propio imaginario del hogar. Una vibrante energía se refleja del producto al proyecto, llevando consigo al mismo tiempo la nostalgia del pasado y la innovación del futuro.





**floor:** calacatta gold matte 60x120 23<sup>5/8"</sup>x47<sup>1/4"</sup>. **staircase:** marquinia glossy





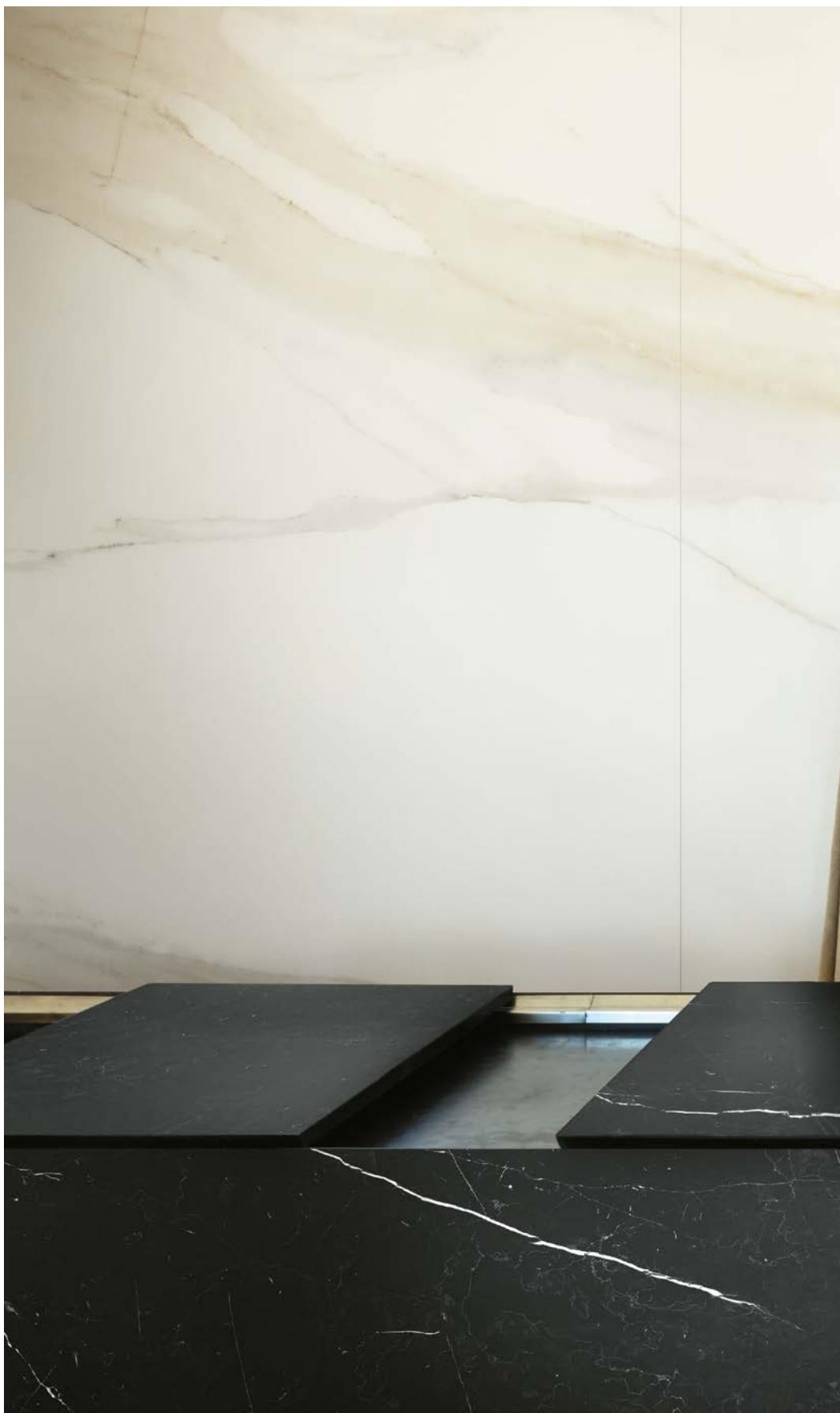
wall: calacatta gold chain A+B+C matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>"  
floor: calacatta gold matte 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>". staircase: marquinia glossy





wall: calacatta gold chain A+B+C matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / kitchen top: florim stone marble marquinia matte  
floor: calacatta gold matte 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"





wall: calacatta gold chain A+B+C matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / kitchen top: florim stone marble marquinia matte





wall: calacatta gold chain A+B+C matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>" / kitchen top: florim stone marble marquinia matte  
floor: calacatta gold matte 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>" / staircase: marquinia glossy





**floor:** decò wood pearl matte 20x120 7<sup>7/8</sup>"x47<sup>1/4</sup>". **calacatta gold** matte 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>". **marquinia** glossy 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"

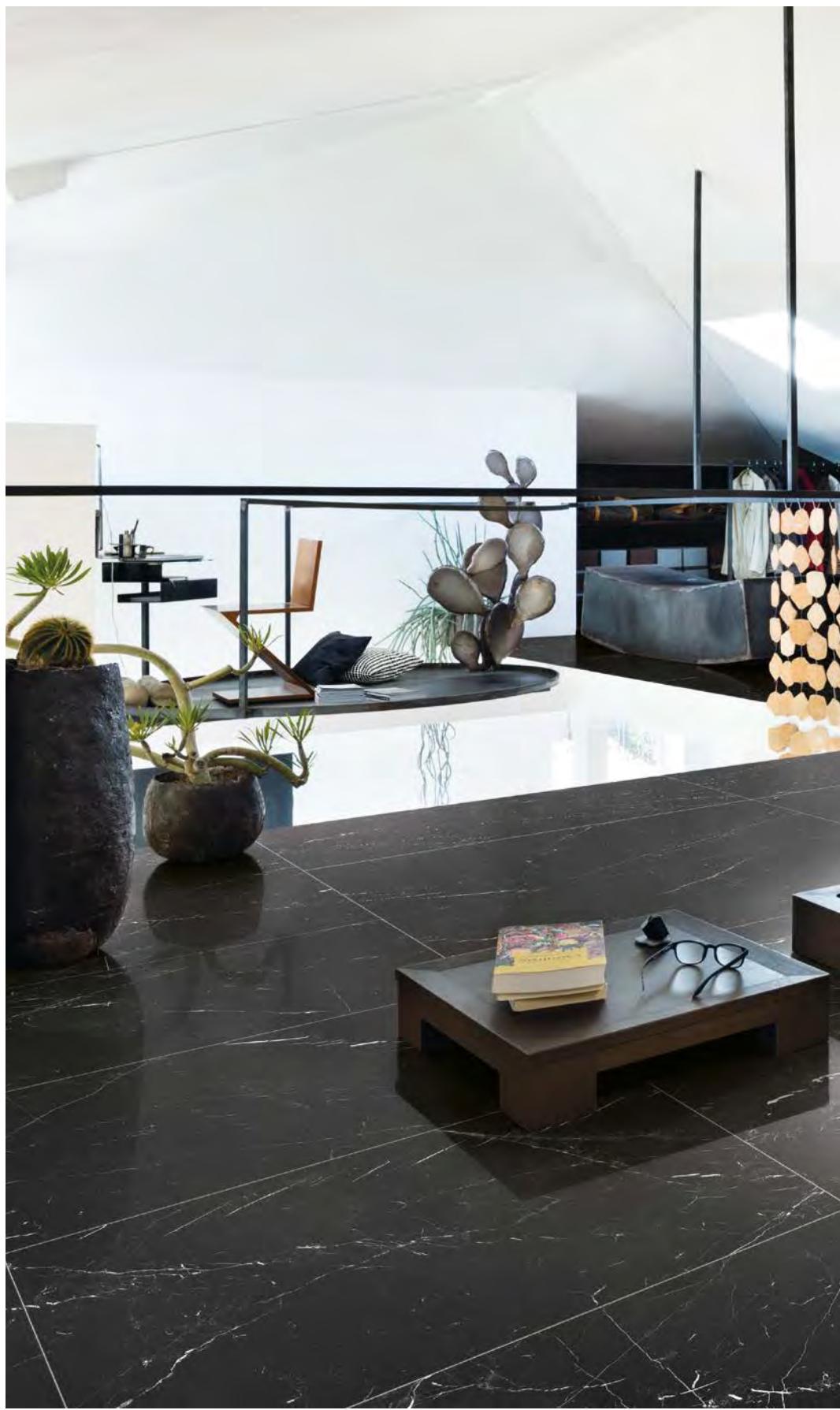






floor: marquinia glossy 60x120 23<sup>5/8</sup>"x47<sup>1/4</sup>"





**floor:** marquinia glossy 60x120 23<sup>5/8"</sup>x47<sup>1/4"</sup>





**wall:** marquinia glossy · **calacatta gold open book** A+B matte 160x320 63"x126" / **bathtub:** calacatta gold matte  
**floor:** marquinia glossy 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





wall: marquinia glossy . ochre mosaico circle Ø 1.8 cm 3/4" / washbasin: calacatta gold matte  
floor: marquinia glossy 120x120 47<sup>1</sup>/<sub>4</sub>"x47<sup>1</sup>/<sub>4</sub>"



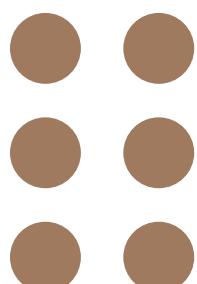


wall: marquinia glossy . ocher mosaico circle Ø 1,8 cm 3/4" / washbasin: calacatta gold matte





**wall:** marquinia glossy . ochre mosaico circle Ø 1,8 cm 3/4" / **washbasin:** calacatta gold matte  
**floor:** marquinia glossy 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





**shower:** calacatta gold chain A+B+C matte 120x240 47<sup>1/4</sup>"x94<sup>1/2</sup>", **bathtub:** calacatta gold matte  
**floor:** marquinia glossy 120x120 47<sup>1/4</sup>"x47<sup>1/4</sup>"





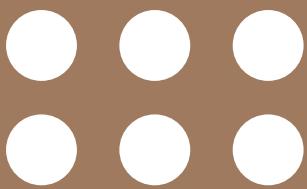
**shower: calacatta gold chain A+B+C** matte 120x240 47<sup>1/4"</sup>x94<sup>1/2"</sup>



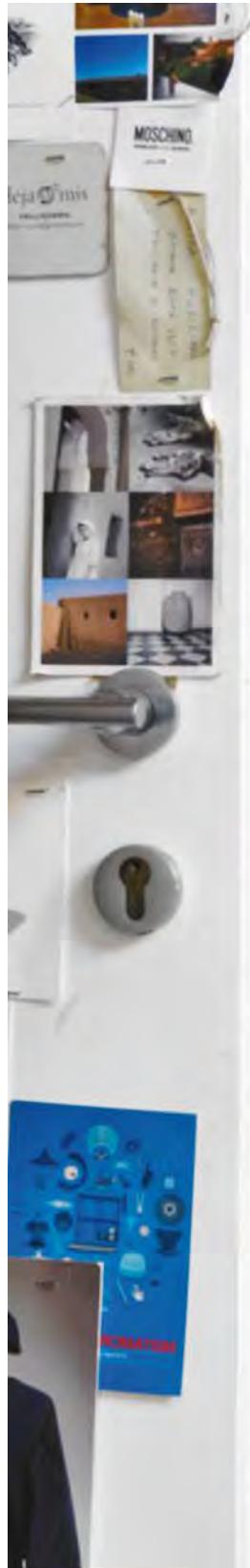


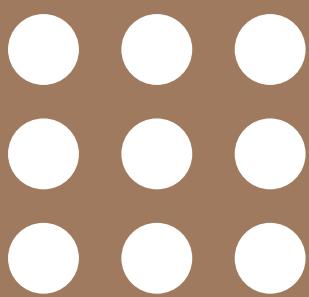
floor: brazilian glossy 80x180 31<sup>1/2</sup>"x70<sup>5/8</sup>"





**floor:** brazilian glossy 80x180 31<sup>1/2</sup>"x70<sup>6/7</sup>"





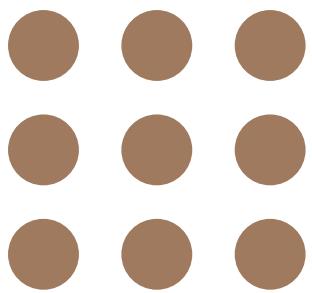
wall: statuario chain A+B+C glossy 360x240 141<sup>3/4</sup>"x94<sup>1/2</sup>"  
floor: decò wood black matte 15x120 6"x47<sup>1/4</sup>", 20x120 7<sup>7/8</sup>"x47<sup>1/4</sup>"





**floor:** decò wood black matte 15x120 6"x47<sup>1/4</sup>" . 20x120 7<sup>7/8</sup>"x47<sup>1/4</sup>"







wall: statuario open book A+B glossy 320x320 126"x126" / statuario chain A+B+C glossy 360x240 141<sup>3/4</sup>"x94<sup>1/2</sup>"  
floor: decò wood black matte 20x120 7<sup>7/8</sup>"x47<sup>1/4</sup>"



wall: decò wood black matte 20x120 7<sup>1</sup>/<sub>8</sub>"x47<sup>1</sup>/<sub>4</sub>"





wall: statuario open book A+B glossy 320x320 126"x126" / statuario chain A+B+C glossy 360x240 141<sup>3/8</sup>"x94<sup>1/2</sup>"  
floor: decò wood black matte 20x120 7<sup>7/8</sup>"x47<sup>1/4</sup>"

## STATUARIO



**GRES PORCELLANATO COLORATO IN MASSA/COLOURED BODY PORCELAIN STONEWARE**  
 GRÈS CÉRAME COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELANICO COLOREADO EN MASA  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"		COLOR	SURFACE	80x80 31 <sup>1/2</sup> "x31 <sup>1/2</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "	60x60 23 <sup>5/8</sup> "x23 <sup>5/8</sup> "	30x60 11 <sup>4/5</sup> "x23 <sup>5/8</sup> "						
<b>I CLASSICI</b>		STATUARIO	GLOSSY	746591	746592	746590	754467						
			SOFT	746587	746588	746585	754466						
<b>I CLASSICI</b>		STATUARIO	GLOSSY	746607	757833	746606	746605						
			SOFT	746600	757832	746599	746598						
6 mm 1/4"		FLORIM OVERSIZE <b>magnum®</b>	COLOR	SURFACE	160x320 63"x126"	120x280 47 <sup>1/4</sup> "x110 <sup>1/4</sup> "	160x160 63"x63"	120x240 47 <sup>1/4</sup> "x94 <sup>1/2</sup> "	80x240 31 <sup>1/2</sup> "x94 <sup>1/2</sup> "	120x120 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	80x80 31 <sup>1/2</sup> "x31 <sup>1/2</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "	
<b>I CLASSICI</b>		STATUARIO	GLOSSY	746603	746604	746601	746602	746597	746594	746595	746596	746598	746599
			SOFT	746596	746597	746594	746595	746598	746599	746600	746601	746602	746603

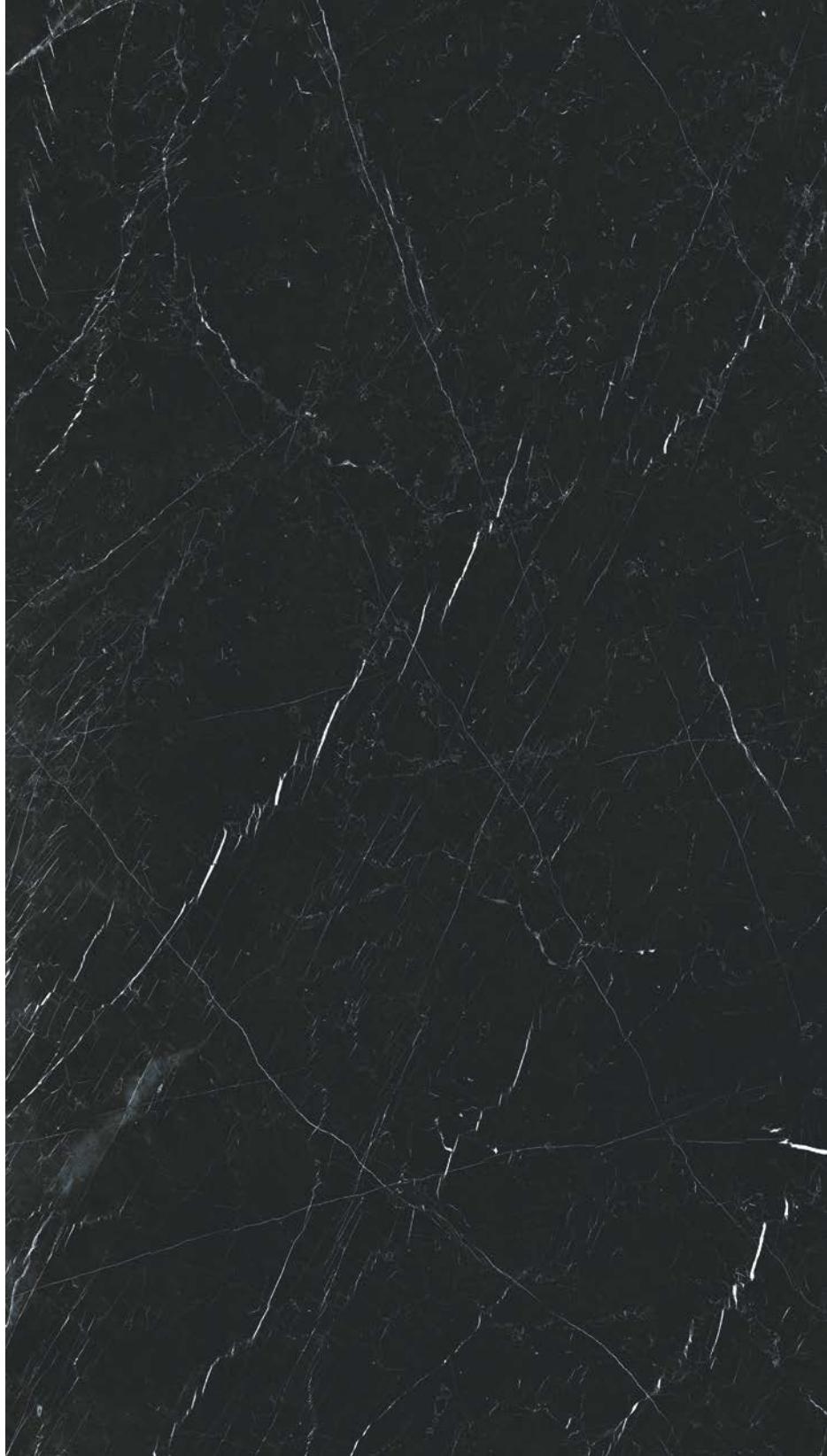


# CALACATTA GOLD

**GRES PORCELLANATO COLORATO IN MASSA/COLOURED BODY PORCELAIN STONEWARE**  
 GRÈS CÉRAME COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELANICO COLOREADO EN MASA  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

	9 mm 3/8"	↓	COLOR	SURFACE	80x80 31 <sup>1/2</sup> "x31 <sup>1/2</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "	60x60 23 <sup>5/8</sup> "x23 <sup>5/8</sup> "	30x60 11 <sup>4/5</sup> "x23 <sup>5/8</sup> "			
I CLASSICI		CALACATTA GOLD	GLOSSY	750715	750714	750719	754469				
			MATTE	753297	753296	753298	754468				
I CLASSICI	FLORIM OVERSIZE <b>magnum®</b>	COLOR	SURFACE	160x320 63"x126"	120x280 47 <sup>1/4</sup> "x110 <sup>1/4</sup> "	160x160 63"x63"	120x240 47 <sup>1/4</sup> "x94 <sup>1/2</sup> "	80x240 31 <sup>1/2</sup> "x94 <sup>1/2</sup> "	120x120 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	80x80 31 <sup>1/2</sup> "x31 <sup>1/2</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
I CLASSICI		CALACATTA GOLD	GLOSSY	750673	757835	750701	750682	750683	750702	750704	750703
			MATTE	753282	757834	753291	753280	753281	753292	753294	753293

# MARQUINIA



**GRES PORCELLANATO COLORATO IN MASSA/COLOURED BODY PORCELAIN STONEWARE**  
 GRÈS CÉRAME COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELANICO COLOREADO EN MASA  
 SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

	9 mm 3/8"	COLOR	SURFACE	80x180 31 <sup>1/2</sup> "x70 <sup>6/7</sup> "	80x80 31 <sup>1/2</sup> "x31 <sup>1/2</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "	60x60 23 <sup>5/8</sup> "x23 <sup>5/8</sup> "	30x60 11 <sup>4/5</sup> "x23 <sup>5/8</sup> "
<b>I CLASSICI</b>		MARQUINIA	GLOSSY	750874	750877	750876	750878	754471
			MATTE	751912	751915	751914	751916	754470

	6 mm 1/4"	FLORENTINE <b>magnum®</b>	COLOR	SURFACE	160x320 63"x126"	160x160 63"x63"	120x240 47 <sup>1/4</sup> "x94 <sup>1/2</sup> "	120x120 47 <sup>1/4</sup> "x47 <sup>1/4</sup> "	80x80 31 <sup>1/2</sup> "x31 <sup>1/2</sup> "	60x120 23 <sup>5/8</sup> "x47 <sup>1/4</sup> "
<b>I CLASSICI</b>			MARQUINIA	GLOSSY	750776	750886	750885	750884	757839	750883
				MATTE	751942	751924	751923	751922	757838	751921



## BRAZILIAN

**GRES PORCELLANATO COLORATO IN MASSA/COLOURED BODY PORCELAIN STONEWARE**  
GRÈS CÉRAMIQUE COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELANICO COLOREADO EN MASA  
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8" ↓	COLOR	SURFACE	80x180 31 <sup>1</sup> / <sub>2</sub> "x70 <sup>6</sup> / <sub>7</sub> "	80x80 31 <sup>1</sup> / <sub>2</sub> "x31 <sup>1</sup> / <sub>2</sub> "	60x120 23 <sup>5</sup> / <sub>8</sub> "x47 <sup>1</sup> / <sub>4</sub> "	60x60 23 <sup>5</sup> / <sub>8</sub> "x23 <sup>5</sup> / <sub>8</sub> "	30x60 11 <sup>4</sup> / <sub>5</sub> "x23 <sup>5</sup> / <sub>8</sub> "	
I CLASSICI		BRAZILIAN	GLOSSY	750898	750901	750900	755469	754472

# PORTORO



**GRES PORCELLANATO COLORATO IN MASSA/COLOURED BODY PORCELAIN STONEWARE**  
GRÈS CÉRALE COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELANICO COLOREADO EN MASA  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"	↔	COLOR	SURFACE	80x180 31 <sup>1/2"</sup> x70 <sup>6/7"</sup>	80x80 31 <sup>1/2"</sup> x31 <sup>1/2"</sup>	60x120 23 <sup>5/8"</sup> x47 <sup>1/4"</sup>	60x60 23 <sup>5/8"</sup> x23 <sup>5/8"</sup>	30x60 11 <sup>4/5"</sup> x23 <sup>5/8"</sup>
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I CLASSICI		PORTORO	GLOSSY	750912	750915	750914	755470	754473
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## DECÒ WOOD WHITE

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ESCUADRADO

<b>9 mm</b> 3/8"	↓	COLOR	SURFACE	<b>20x120</b> $7\frac{7}{8}'' \times 47\frac{1}{4}''$	<b>15x120</b> $6'' \times 47\frac{1}{4}''$
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**I CLASSICI**DECÒ WOOD  
WHITE

MATTE

748508

748511

**GRES FINE PORCELLANATO**

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ESCUADRADO

<b>9 mm</b> 3/8"	↓	COLOR	SURFACE	<b>20x120</b> $7\frac{7}{8}'' \times 47\frac{1}{4}''$	<b>15x120</b> $6'' \times 47\frac{1}{4}''$
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**I CLASSICI**DECÒ WOOD  
PEARL

MATTE

748509

748512

**DECÒ WOOD PEARL**



## DECÒ WOOD BLACK

### GRES FINE PORCELLANATO

FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
SQUADRATO - SQUARED - EUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"	↓	COLOR	SURFACE	20x120 <small>7 7/8" x 47 1/4"</small>	15x120 <small>6" x 47 1/4"</small>
I CLASSICI		DECÒ WOOD BLACK	MATTE	748510	748513

**GRES FINE PORCELLANATO**  
 FINE PORCELAIN STONEWARE/GRES CERAME FIN/FEINSTEINZEUG-KOLLEKTIONEN/GRES PORCELANICO FINO  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

9 mm 3/8"	COLOR	SURFACE	4,6x60 1 4/5" x 23 5/8" battiscopa
		DECÒ WOOD WHITE	MATTE 750062
<b>I CLASSICI</b>		DECÒ WOOD PEARL	MATTE 750063
		DECÒ WOOD BLACK	MATTE 750064

**Nelle operazioni di posa a listoni sfalsati, si raccomanda sempre di fare in modo che il lato maggiore della piastrella termini a circa un terzo della lunghezza di quelle accanto (posa sfalsata "a 1/3").** - When installing staggered strips, we recommend that the tile's longer side should always end at about one-third of the length of the tiles next to it ("1/3" staggered installation) - Lors de la pose des listels décalés, il faut toujours faire en sorte que le côté le plus grand du carreau se trouve à environ 1/3 de la longueur des carreaux d'à côté (pose décalée "à 1/3") - Beim Verlegen der Leisten in versetzter Form ist zu beachten, dass die höhere Seite der Fliese immer circa bei einem Drittels der Länge der sich daneben befindlichen Fliesen abschließt ("Um 1/3" versetzte Verlegung) - En las operaciones de colocación de listones escalonados, se recomienda hacerlo siempre de forma tal que el lado mayor del azulejo termine teniendo alrededor de un tercio de la longitud de los contiguos (colocación escalonada "a 1/3").

**GRES PORCELLANATO COLORATO IN MASSA**

COLOURED BODY PORCELAIN STONEWARE/GRÈS CÉRAME COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELÁNICO COLOREADO EN MASA  
SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

**STATUARIO**

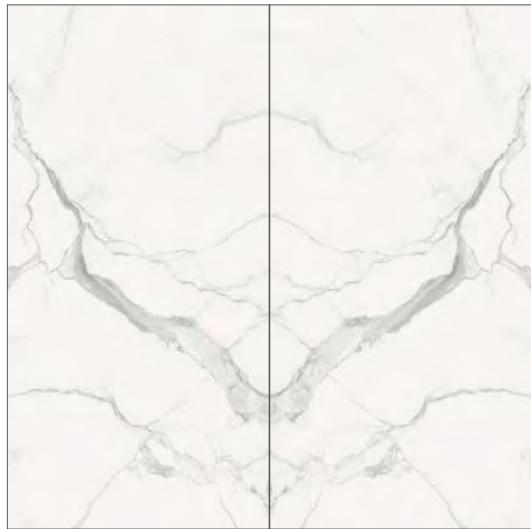
OPEN BOOK SOFT A+B 320x320 (126"x126") (9000160)  
OPEN BOOK GLOSSY A+B 320x320 (126"x126") (9000161)

Es. posa A



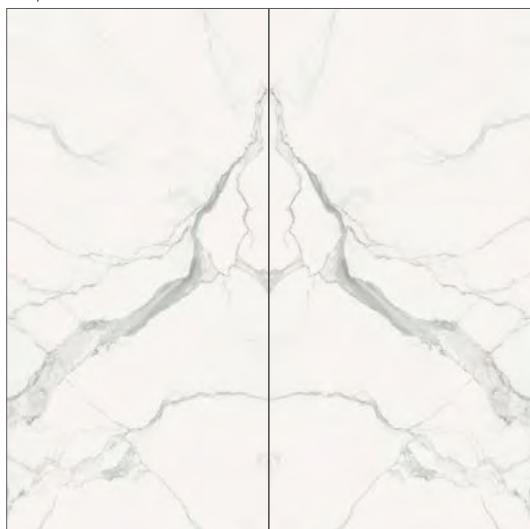
160x320 (63"x126")  
OPEN BOOK A SOFT  
OPEN BOOK A GLOSSY

Es. posa B

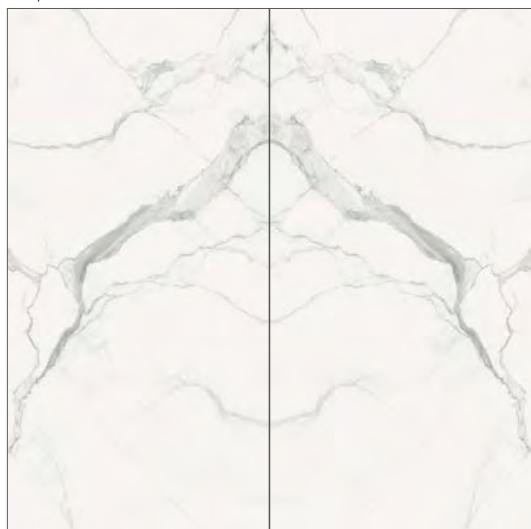


160x320 (63"x126")  
OPEN BOOK B SOFT  
OPEN BOOK B GLOSSY

Es. posa C



Es. posa D



Il disegno riprodotto è indicativo.

Come per il materiale naturale anche la grafica di OPEN BOOK e CHAIN può mostrare discontinuità di vena nel passaggio da una lastra all'altra.  
Per questo motivo differenze fino a 1,5 cm devono essere considerate come caratteristica del prodotto.

The drawing is purely illustrative.

As with the natural material, the graphic design of OPEN BOOK and CHAIN may result in discontinuities in the veining between panels.  
Discontinuities of up to 1.5 cm are not defects, but are characteristic of the product.

Le dessin reproduit est indicatif.

De même que le matériau naturel, le graphisme d'OPEN BOOK et de CHAIN peut présenter des marbrures discontinues d'une dalle à l'autre.  
Pour cette raison, les différences jusqu'à 1,5 cm doivent être considérées comme une caractéristique du produit.

Die wiedergegebene Zeichnung ist eine Musterzeichnung.

Wie für das natürliche Material kann auch die Grafik von OPEN BOOK und CHAIN Brüche der Aderungen beim Übergang von einer Platte zur andern aufweisen.  
Aus diesem Grund sind Unterschiede bis zu 1,5 cm als Charakteristik des Produkts zu betrachten.

El dibujo es indicativo.

Como el material natural, también la gráfica de OPEN BOOK y CHAIN puede mostrar discontinuidades de la veta al pasar de una losa a otra.  
Por este motivo, las diferencias de hasta 1,5 cm se deben considerar características del producto.

6 mm 1/4"  
FLORIM OVERSIZE  
**magnum**

## GRES PORCELLANATO COLORATO IN MASSA

COLOURED BODY PORCELAIN STONEWARE/GRÈS CÉRAME COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELÁNICO COLOREADO EN MASA  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

### STATUARIO

CHAIN SOFT A+B+C 360x240 (141<sup>3/4</sup>"x94<sup>1/2</sup>") (9000167)  
 CHAIN GLOSSY A+B+C 360x240 (141<sup>3/4</sup>"x94<sup>1/2</sup>") (9000168)

Es. posa A



120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN A SOFT  
 CHAIN A GLOSSY

120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN B SOFT  
 CHAIN B GLOSSY

120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN C SOFT  
 CHAIN C GLOSSY

### STATUARIO

CHAIN SOFT D+E+F 360x240 (141<sup>3/4</sup>"x94<sup>1/2</sup>) (9000170)  
 CHAIN GLOSSY D+E+F 360x240 (141<sup>3/4</sup>"x94<sup>1/2</sup>) (9000171)

120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN D SOFT  
 CHAIN D GLOSSY

120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN E SOFT  
 CHAIN E GLOSSY

120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN F SOFT  
 CHAIN F GLOSSY

Es. posa B



120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN C SOFT  
 CHAIN C GLOSSY

120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN B SOFT  
 CHAIN B GLOSSY

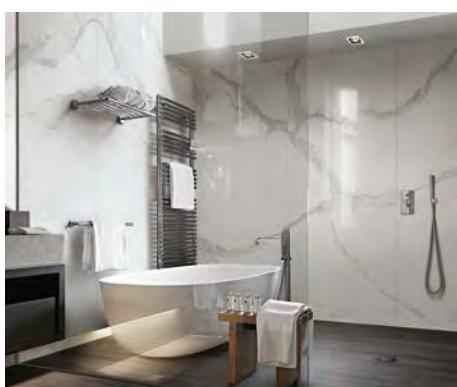
120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN A SOFT  
 CHAIN A GLOSSY



120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN F SOFT  
 CHAIN F GLOSSY

120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN E SOFT  
 CHAIN E GLOSSY

120x240 (47<sup>1/4</sup>"x94<sup>1/2</sup>)  
 CHAIN D SOFT  
 CHAIN D GLOSSY



**GRES PORCELLANATO COLORATO IN MASSA**

COLOURED BODY PORCELAIN STONEWARE/GRÈS CÉRAME COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELÁNICO COLOREADO EN MASA  
SQRADRO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

**CALACATTA GOLD**

OPEN BOOK MATTE A+B 320x320 (126"x126") (9000191)

OPEN BOOK GLOSSY A+B 320x320 (126"x126") (9000176)

Es. posa A



160x320 (63"x126")  
OPEN BOOK A MATTE  
OPEN BOOK A GLOSSY

Es. posa B



160x320 (63"x126")  
OPEN BOOK B MATTE  
OPEN BOOK B GLOSSY

**6 mm 1/4"**  
FLORIM OVERSIZE  
**magnum**

Il disegno riprodotto è indicativo.

Come per il materiale naturale anche la grafica di OPEN BOOK e CHAIN può mostrare discontinuità di vena nel passaggio da una lastra all'altra.  
Per questo motivo differenze fino a 1,5 cm devono essere considerate come caratteristica del prodotto.

The drawing is purely illustrative.

As with the natural material, the graphic design of OPEN BOOK and CHAIN may result in discontinuities in the veining between panels.  
Discontinuities of up to 1.5 cm are not defects, but are characteristic of the product.

Le dessin reproduit est indicatif.

De même que le matériau naturel, le graphisme d'OPEN BOOK et de CHAIN peut présenter des marbrures discontinues d'une dalle à l'autre.  
Pour cette raison, les différences jusqu'à 1,5 cm doivent être considérées comme une caractéristique du produit.

Die wiedergegebene Zeichnung ist eine Musterzeichnung.

Wie für das natürliche Material kann auch die Grafik von OPEN BOOK und CHAIN Brüche der Aderungen beim Übergang von einer Platte zur andern aufweisen.  
Aus diesem Grund sind Unterschiede bis zu 1,5 cm als Charakteristik des Produkts zu betrachten.

El dibujo es indicativo.

Como el material natural, también la gráfica de OPEN BOOK y CHAIN puede mostrar discontinuidades de la veta al pasar de una losa a otra.  
Por este motivo, las diferencias de hasta 1,5 cm se deben considerar características del producto.



## GRES PORCELLANATO COLORATO IN MASSA

COLOURED BODY PORCELAIN STONEWARE/GRÈS CÉRAME COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELÁNICO COLOREADO EN MASA  
 SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

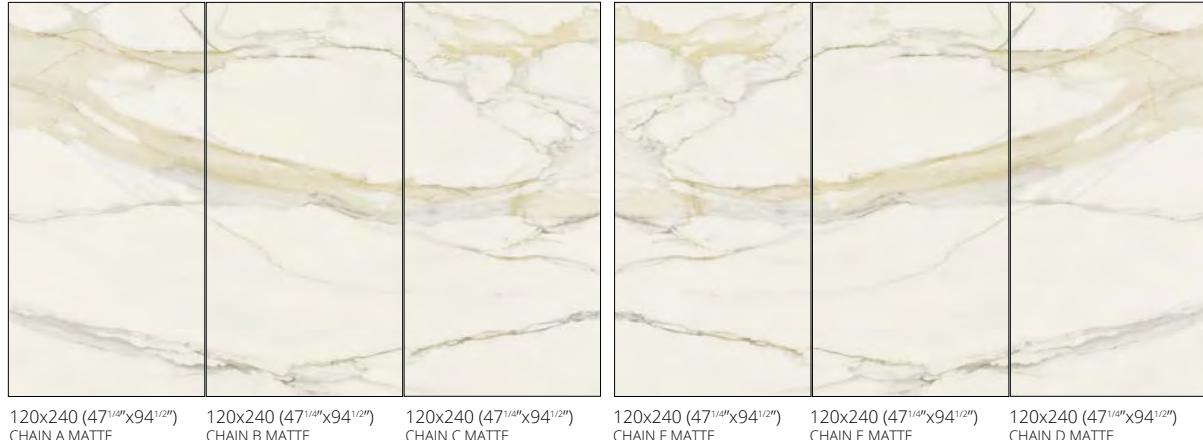
### CALACATTA GOLD

CHAIN MATTE A+B+C 360x240 (141<sup>3/4</sup>"x94<sup>1/2</sup>") (9000188)  
 CHAIN GLOSSY A+B+C 360x240 (141<sup>3/4</sup>"x94<sup>1/2</sup>") (9000179)

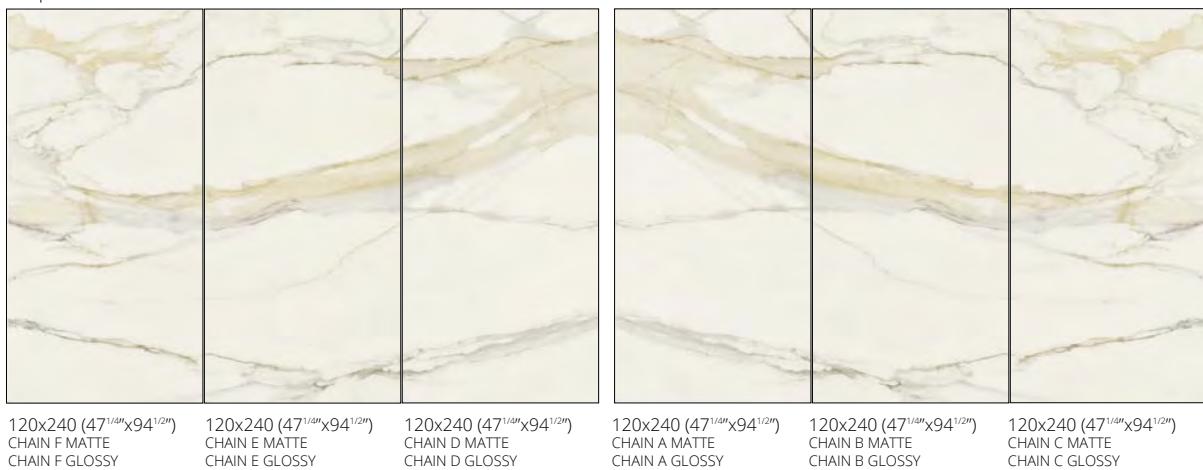
### CALACATTA GOLD

CHAIN MATTE F+E+D 360x240 (141<sup>3/4</sup>"x94<sup>1/2</sup>) (9000189)  
 CHAIN GLOSSY F+E+D 360x240 (141<sup>3/4</sup>"x94<sup>1/2</sup>) (9000180)

Es. posa A



Es. posa B



**GRES PORCELLANATO COLORATO IN MASSA**

COLOURED BODY PORCELAIN STONEWARE/GRÈS CÉRAME COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELÁNICO COLOREADO EN MASA  
SQRADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

PEZZI SPECIALI/SPECIAL TRIMS/PIÈCES SPÉCIALES  
FORMSTÜCKE/PIEZAS ESPECIALES

		COLOR	SURFACE	30x30 11 <sup>4/5"</sup> x11 <sup>4/5"</sup> mosaico tessere 3x15	30x30 11 <sup>4/5"</sup> x11 <sup>4/5"</sup> mosaico 3D tessere 3x3	4,6x60 1 <sup>4/5"</sup> x23 <sup>5/8"</sup> battiscopa	33x120x3 13"x47 <sup>1/4"</sup> x1 <sup>1/6"</sup> gradino
<b>I CLASSICI</b>	STATUARIO	GLOSSY	748340	748341		748343	748345
		SOFT	748339			748342	748344
	CALACATTA GOLD	GLOSSY	750721	750710		750722	750723
		MATTE	753299			753300	753301
	MARQUINIA	GLOSSY	750879	750880		750881	750882
		MATTE	751918			751919	751920
	BRAZILIAN	GLOSSY	750903	750902		750918	750919
	PORTORO	GLOSSY	750917	750916		750920	750921

**In relazione alle differenti tecnologie produttive l'accostamento di prodotti con spessori diversi potrebbe presentare delle disomogeneità, se ne sconsiglia pertanto l'abbinamento.**  
 Due to the different production technologies, contiguous installation of products with different thickness may give a non-homogeneous result. For this reason we do not recommend this option. / Vu que différentes technologies de production sont utilisées avec des épaisseurs différentes, des problèmes d'homogénéité pourraient se présenter, il est donc déconseillé de les poser ensemble. / Wegen unterschiedlicher Produktionstechnologien können die Fliesen mit verschiedenen Materialstärken optische Differenzen aufweisen. Von einem direkten Aneinanderlegen wird deshalb abgeraten. / Dadas las diferentes tecnologías productivas, la combinación de productos de diferentes espesores podría dar lugar a heterogeneidad, por lo que se desaconseja mezclarlos.

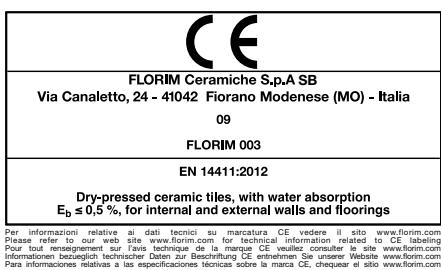
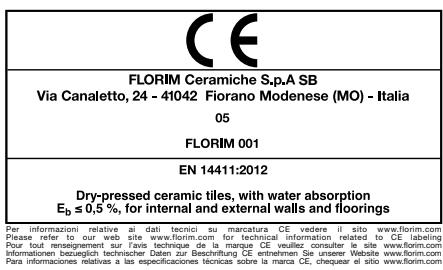
## GRES PORCELLANATO COLORATO IN MASSA

COLOURED BODY PORCELAIN STONEWARE/GRÈS CÉRAME COLORE DANS LA MASSE/DURCHGEFÄRBT FEINSTEINZEUG/GRES PORCELÁNICO COLOREADO EN MASA  
SQUADRATO - SQUARED - EQUARRI - REKTIFIZIERT - ESCUADRADO

6 mm 1/4"		COLOR	SURFACE	30x30 1 1/4"X1 1/4"	30x30 1 1/4"X1 1/4"
<b>I CLASSICI</b>		STATUARIO	GLOSSY	747773	747803
			SOFT	747772	747802
<b>I CLASSICI</b>		CALACATTA GOLD	GLOSSY	750869	750871
			MATTE	753302	753303
<b>I CLASSICI</b>		MARQUINIA	GLOSSY	750887	750888
			MATTE	751925	751927

## PEZZI SPECIALI/SPECIAL TRIMS/PIÈCES SPÉCIALES/FORMSTÜCKE/PIEZAS ESPECIALES

6 mm 1/4"		COLOR	SURFACE	4,6x80 1 4/5"X3 1/2"
<b>I CLASSICI</b>		STATUARIO	GLOSSY	747888
			SOFT	747887
<b>I CLASSICI</b>		CALACATTA GOLD	GLOSSY	750873
			MATTE	753304
<b>I CLASSICI</b>		MARQUINIA	GLOSSY	750889
			MATTE	751928



GRADO DI VARIAZIONE CROMATICA - DEGREE OF COLOUR CHANGE - DEGRE DE VARIATION CHROMATIQUE - GRAD DER FARBABWEICHUNG - GRADO DE VARIACIÓN CROMÁTICA

V1 LOW	V2 MODERATE	V3 HIGH	V4 RANDOM
THE LEAST AMOUNT OF SHADE AND TEXTURE VARIATION ATTAINABLE IN NATURALLY FIRED CLAY PRODUCTS. Prodotto Monocromatico Produit Monochromatique Einfärbiges Produkt Producto Monocromático	LIGHT TO MODERATE SHADE AND TEXTURE VARIATION WITHIN EACH CARTON. Prodotto con leggera variazione cromatica Produit à légère variation chromatique Produkt mit leichter Farbnusance Producto con una pequeña variación cromática	HIGH SHADE AND TEXTURE VARIATION WITHIN EACH CARTON. Prodotto con marcata variazione cromatica Produit à variation chromatique accentuée Produkt mit ausgeprägter Farbnusance Producto con evidente variación cromática	VERY HIGH SHADE AND TEXTURE VARIATION WITHIN EACH CARTON. Prodotto con forte variazione cromatica Produit à forte variation chromatique Produkt mit starker Farbnusance Producto con fuerte variación cromática
STATUARIO / CALACATTA GOLD / MARQUINIA	BRAZILIAN / PORTORO/ DECÒ WOOD		

**Quanto contenuto nel catalogo è indicativo e non esaustivo riguardo alle grafiche, decori e ai colori riportati.** /Contents of this catalog is indicative and not exhaustive with regard to graphics, decors and colors shown. /Le contenu du catalogue est indicative et non exhaustive en ce qui concerne graphiques, décors et couleurs indiquées. /Die Beschreibungen im Katalog sind indikativ und nicht allumfassend in Bezug auf Grafiken, Dekore und Farben. /El contenido de este catálogo es indicativo y no exhaustivo con respecto a gráficas, decoros y colores ilustrados.



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